



«The implementation of quality assurance system through university-business-government cooperation in HEI»

586109-EPP-1-2017-1-RO-EPPKA2-CBHE-SP

ANNEX 1 TO DISSEMINATION STRATEGY

Form for reporting on EDUQAS dissemination activity
Partner 11 - Kazakh Ablai Khan University of
International Relations and World Languages
Project 1st year

Event 1

DESCRIPTION OF THE EVENT	
Acronym of partner organized dissemination event	KAUIR*WL
Name of person/s responsible for organization of dissemination event	Temirlan Yerbossynov
Title of dissemination event	Designing and suggestion of project logo to project management
Type of dissemination event (e.g. workshop, conference, exhibition, etc.)	Logo
Date of dissemination event	February 2018
Internet-link to information (if applicable)	Suggested Logo
Short description of the event (objectives, target audience etc.)	Designing and suggestion of project logo to project management
RESULTS	
Type of EDUQAS contribution (e.g. presentation, publication, report, etc.) and brief description: - main points discussed, - comments / feedbacks from the audience, - etc.	Suggestion of logo
Estimated number of participants	More than 3500 unique users of official website (Statistics of website)



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Event 2

DESCRIPTION OF THE EVENT	
Acronym of partner organized dissemination event	KAUIR*WL
Name of person/s responsible for organization of dissemination event	Temirlan Yerbosynov
Title of dissemination event	Translation of project information to local languages
Type of dissemination event (e.g. workshop, conference, exhibition, etc.)	Web page content management
Date of dissemination event	February 2018
Internet-link to information (if applicable)	Information on Kazakh and Russian Languages
Short description of the event (objectives, target audience etc.)	Translation of project information and news will help to cover not English speaking stakeholders, whom are the majority.
RESULTS	
Type of EDUQAS contribution (e.g. presentation, publication, report, etc.) and brief description: - main points discussed, - comments / feedbacks from the audience, - etc.	By translation of project information raised awareness of not English speaking academic community (teachers, scientists, graduate students, students, administration), business network, authorities and local government, governmental and non-governmental organizations and associated partners of project on EDUQAS implementation process and results.
Estimated number of participants	Stakeholders of various level; More than 3500 unique users of official website (Statistics of website)

Event 3

DESCRIPTION OF THE EVENT	
Acronym of partner organized dissemination event	KAUIR*WL
Name of person/s responsible for organization of dissemination event	Maigul Nugmanova / Temirlan Yerbosynov
Title of dissemination event	Creation of webpage on official HEI website
Type of dissemination event (e.g. workshop, conference, exhibition, etc.)	Online
Date of dissemination event	March 2018
Internet-link to information (if applicable)	EDUQAS
Short description of the event (objectives, target audience etc.)	On the basis of the official HEI website was created webpage of the EDUQAS project, which containing project description, main activities, expected results,

	partners and associated partners list, activities, useful links and contacts.
RESULTS	
Type of EDUQAS contribution (e.g. presentation, publication, report, etc.) and brief description: <ul style="list-style-type: none"> - main points discussed, - comments / feedbacks from the audience, - etc. 	<p>By creating of webpage of project raised awareness of academic community (teachers, scientists, graduate students, students, administration), business network, authorities and local government, governmental and non-governmental organizations and associated partners of project on EDUQAS implementation process and results. And by creating webpage disseminating the project results during its implementation. Also project webpage will be supported for not less than 3 year period after project completion.</p> <p>The publication of information on project activities on the webpage. This channel somehow duplicates the Project Website, contributes to the creation of the synergy effect and the popularization of both the project results directly among HEI staff, students, graduate students, HEI-partners and industrial enterprises, and the Project Website</p>
Estimated number of participants	More than 3500 unique users per month of official website (Statistics of website)

Event 4

DESCRIPTION OF THE EVENT	
Acronym of partner organized dissemination event	KAUIR*WL
Name of person/s responsible for organization of dissemination event	Maigul Nugmanova / Temirlan Yerbosynov
Title of dissemination event	Establishment of project booklet
Type of dissemination event (e.g. workshop, conference, exhibition, etc.)	Leaflet/booklet
Date of dissemination event	March 2018
Internet-link to information (if applicable)	Project booklet
Short description of the event (objectives, target audience etc.)	Booklet versatile piece of printed information that can be used for promoting project goals and activity among the stakeholders. Booklet will be rational complement to online dissemination tools.
RESULTS	
Type of EDUQAS contribution (e.g. presentation, publication, report, etc.) and brief description: <ul style="list-style-type: none"> - main points discussed, - comments / feedbacks from the audience, 	<p>Booklet help capture the attention, raise awareness of academic community (teachers, scientists, graduate students, students, administration), business network, authorities and local government, governmental and non-governmental organizations and associated partners of</p>

- etc.	<p>project on EDUQAS implementation process and results in an offline way and constant base.</p> <p>The publication of booklets, which highlight the main events of the project in paper format will facilitate meetings with target audiences, and is aimed at working with stakeholders who prefer printed information materials. At the same time, leaflets should also be placed electronically on the project website.</p>
Estimated number of participants	More than 3500 unique users of official website (Statistics of website)

Event 5

DESCRIPTION OF THE EVENT	
Acronym of partner organized dissemination event	KAUIR*WL
Name of person/s responsible for organization of dissemination event	Temirlan Yerbosynov / Ardak Sahanova
Title of dissemination event	Cluster meeting
Type of dissemination event (e.g. workshop, conference, exhibition, etc.)	Meeting
Date of dissemination event	May 15, 2018
Internet-link to information (if applicable)	Cluster meeting
Short description of the event (objectives, target audience etc.)	<p>Rising awareness of stakeholders on project details and value to national educational sector, through meeting with other project teams and governmental structures.</p> <p>Project discussion on the platform made by National Erasmus+ Office which was made for dissemination and discussion with participation of Academic community (teachers, scientists, administration), business representatives, authorities of educational sector, non-governmental organizations and associated partners of project.</p>
RESULTS	
Type of EDUQAS contribution (e.g. presentation, publication, report, etc.) and brief description: - main points discussed, - comments / feedbacks from the audience, - etc.	<p>Preparation of presentation and demonstration of it on project impact, dissemination, sustainability and implementation process among other project teams and governmental structures with participation of stakeholders.</p> <p>Form the side of Kazakhstani project team stakeholder war Deputy Director of Independent agency for Accreditation and Rating , which also Associated partner of EDUQAS project.</p>
Estimated number of participants	At meeting was more than 20 representatives of stakeholders of various level, project teams of current 27

	E+ CBHE project and representatives of MES RK and NEO Kazakhstan. More than 3500 unique users of official website (Statistics of website)
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Event 6

DESCRIPTION OF THE EVENT	
Acronym of partner organized dissemination event	KAUIR*WL
Name of person/s responsible for organization of dissemination event	Maigul Nugmanova / Temirlan Yerbosynov
Title of dissemination event	Design Project banner
Type of dissemination event (e.g. workshop, conference, exhibition, etc.)	Project dissemination tool
Date of dissemination event	October 2018
Internet-link to information (if applicable)	n/a
Short description of the event (objectives, target audience etc.)	Designing project banner for dissemination proposes. Project banner will be used for at university events.
RESULTS	
Type of EDUQAS contribution (e.g. presentation, publication, report, etc.) and brief description: - main points discussed, - comments / feedbacks from the audience, - etc.	Project banner could be one of the most effective and impressive tools of dissemination. Banner is proven successful dissemination tool and an important part of most dissemination plans. Banner stands strengthen project awareness with the aim increase interest and participating of stakeholders. For many managers the roller banner is an integral part of communication between the university and their stakeholders designed to drive interest.
Estimated number of participants	All project events participants

Event 7

DESCRIPTION OF THE EVENT	
Acronym of partner organized dissemination event	KAUIR*WL
Name of person/s responsible for organization of dissemination event	Maigul Nugmanova / Temirlan Yerbosynov
Title of dissemination event	Fair of Erasmus + CBHE projects results in Kazakhstan
Type of dissemination event (e.g. workshop, conference, exhibition, etc.)	Exhibition
Date of dissemination event	October 25, 2018

Internet-link to information (if applicable)	Fair
Short description of the event (objectives, target audience etc.)	<p>Rising awareness of stakeholders on project details and value to national educational sector, through meeting with other project teams and governmental structures.</p> <p>Fair of Erasmus + CBHE projects results was organized by National Erasmus+ Office, European Union Delegation to Kazakhstan and Ministry of Education and Science of Kazakhstan. Fair organized for dissemination and discussion with participation of Academic community (teachers, scientists, administration), business representatives, authorities of educational sector, non-governmental organizations and associated partners of project.</p>
RESULTS	
Type of EDUQAS contribution (e.g. presentation, publication, report, etc.) and brief description: - main points discussed, - comments / feedbacks from the audience, - etc.	<p>Preparation of presentation and demonstration of it on project impact, dissemination, sustainability and implementation process among other project teams and governmental structures with participation of stakeholders.</p> <p>Form the side of Kazakhstani project team stakeholder was Deputy Director of Independent agency for Accreditation and Rating , which also Associated partner of EDUQAS project.</p>
Estimated number of participants	<p>At meeting was more than 200 representatives of stakeholders of various level, project teams of all current 88 Erasmus+ CBHE projects, 1000-2000 students of Gumilev Eurasian National University.</p> <p>More than 3500 unique users of official website (Statistics of website)</p>

Event 8

DESCRIPTION OF THE EVENT	
Acronym of partner organized dissemination event	KAUIR*WL
Name of person/s responsible for organization of dissemination event	Maigul Nugmanova / Ardak Skhanova / Temirlan Yerbossynov
Title of dissemination event	International Conference
Type of dissemination event (e.g. workshop, conference, exhibition, etc.)	Conference
Date of dissemination event	November 12-13, 2018
Internet-link to information (if applicable)	Conference
Short description of the event (objectives, target audience etc.)	International Conference at KAUIR*WL will be held in the framework of strategic plan of University and International Office annual plan. At this Forum planning to reach big

	cover and active project information dissemination measures.
RESULTS	
Type of EDUQAS contribution (e.g. presentation, publication, report, etc.) and brief description: - main points discussed, - comments / feedbacks from the audience, - etc.	
Estimated number of participants	

Event 9

DESCRIPTION OF THE EVENT	
Acronym of partner organized dissemination event	KAUIR*WL
Name of person/s responsible for organization of dissemination event	Salima Kunanbayeva / Maigul Nugmanova / Ardak Sahanova / Temirlan Yerbosynov / Ashat Izbassar
Title of dissemination event	Publication on scientific journals
Type of dissemination event (e.g. workshop, conference, exhibition, etc.)	Publication
Date of dissemination event	December 2018
Internet-link to information (if applicable)	S.Kunanbayeva, A.Sahanova, M.Nugmanova, T.Yerbosynov, A.Izbassar. Implementation of quality assurance system through university-business-government cooperation in HEI system // EDUCATION. QUALITY ASSURANCE (ISSN 2617-0493 Index 76034): Astana. No.4 (13)/2018. 44-49 pp.
Short description of the event (objectives, target audience etc.)	Publication on scientific journal
RESULTS	
Type of EDUQAS contribution (e.g. presentation, publication, report, etc.) and brief description: - main points discussed, - comments / feedbacks from the audience, - etc.	Publication of Article at scientific journal – Education. Quality Assurance of Independent Agency of accreditation and ranking (associated partner of EDUQAS project).
Estimated number of participants	More than 1000