

**MINISTRY OF EDUCATION AND SCIENCE OF THE REPUBLIC OF
KAZAKHSTAN**

**KAZAKH ABLAI KHAN UNIVERSITY OF INTERNATIONAL RELATIONS
AND WORLD LANGUAGES**

INFORMATION LETTER



Within the framework of the «Implementation of Education Quality Assurance System via Cooperation of University-Business-Government in HEIs», November 12-13, 2019, the Kazakh Ablai Khan University of International Relations and World Languages is hosting the VI International Scientific and Practical Conference **“Promoting Effective Quality Culture Practices in Higher Education in Kazakhstan: Benchmarking and Resource Search”**.

The purpose of the conference: Discussion of current issues in the field of quality assurance system in education, the role of independent accreditation in the quality assurance system of higher education in Kazakhstan.

The main thematic areas of the conference:

1. Effective practices of foreign language education in Kazakhstan and abroad
2. The role and experience of independent accreditation in the quality assurance system of higher education in Kazakhstan.
3. Cooperation with foreign universities from joint projects to double diplomas.
4. Benchmarking as an innovative way to increase the competitiveness of the university in the international educational services market
5. The formation of a quality culture in the university and university quality assurance system
6. Professional development of a teacher: traditions and changes
7. Modernization of the education system of the Republic of Kazakhstan in context of the program “Rukhani zhagyru”

8. Strategic partnership between universities and the business community in the formation of professional competencies

9. University and the Government: interaction models

To participate in the international scientific and practical conference, teachers of universities, colleges, researchers of scientific research centers, doctoral students, undergraduates, students and interested persons are invited.

Form of participation in the conference: full-time, part-time.

The deadline for submitting applications and articles is until October 25, 2019 (23:50 UTC + 6).

Please send articles to the executive secretary of the conference: *conferencealmaty@mail.ru*

The cost of publication is 3500 tenge, for doctoral students, magistrates and students, 2500 tenge.

Distribution of the collection is not provided (pickup).

Working languages: Kazakh, Russian, English.

The organizing committee reserves the right to reject submitted scientific articles that do not correspond to the topic of the conference or the requirements for the design of scientific articles.

Tel .: 8 7272 92 03 84 (ext. 1074)

Reporting Requirements

Volume - 5-7 pages in MS Word text editor format, including footnotes. Font: size - 14; type - Times New Roman; line spacing - 1, justified. All margins are 2 cm long, default indentation is 1.25 cm.

Pages are not numbered, hyphenation is not set. References to the literature should be given in square brackets in accordance with the basic publishing standards for the design of articles in accordance with State Standard 7.5-98 “Magazines, collections, information publications. Publishing of published materials”, bibliographic lists in accordance with State Standard 7.1-2003“ Bibliographic record. Bibliographic description. General requirements and drawing up rules ”[2, p.5]. Pay attention to the design of the electronic document

UDC of the article is printed at the top left, after the indentation, on the right, the surname, initials of the author (s) in bold type, degree, academic title, position, full name of the organization in normal type. The title of the report is printed in capital letters, in bold with alignment in the middle, a dot at the end of the title is not put. Next, after the indentation, there are keywords and a summary in the language of the article (Kazakh / Russian / English, 8-10 lines, 70-90 words), then keywords and a summary in English (if the article is in Kazakh / Russian. Sample -1, 2) / keywords and summaries in Russian / Kazakh (if the article is in English., Sample-3,4). Then follows the text of the article. Pictures - in the center of the page after the link in the text; format - any supported by Microsoft Word; above and below is an empty string. The name of

the figure is a line from the caption after the figure number (Figure 1 - ...). After the name of the figure, no dot is set. Tables - in the center of the page after linking to it. After the table is an empty row. The name of the table is above the table, with indentation of 1.25 cm after the table number (Table 1 - ...). Font: Times New Roman, size 12, lowercase, justified. The name of the table is separated from the text by a blank line above. There is no dot after the table name. And the list of literature concludes the article: “ӘДЕБИЕТ” - if the article is in Kazakh, “ЛИТЕРАТУРА” - if the article is in Russian, “REFERENCE” - if the article is in English.

The name of the file must match the name of the author (or first author).

Application for participation in work

VI International Scientific and Practical Conference “Promotion of Effective Practices of Quality Culture in Higher Education in Kazakhstan: Benchmarking and Search for Reserves”

Surname	
Name	
Patronymic	
Name of the organization	
Academic degree, academic rank	
Form of participation	
Phone	
E-mail	
Conference direction title	
Report topic	

Образец-1:

УДК 94(560):355.48

Исатаев Қ.,
Докторант
«6М020900-Шығыстану»
Абылай хан атындағы Қаз ХҚ және ӘТУ
Алматы, Қазақстан
e-mail: ik_e18@gmail.com

«ТАРИХА СОҒЫС ЖАДЫН» ЗЕРТТЕУДІҢ ТЕОРИЯЛЫҚ НЕГІЗДЕРІ

Түйін: Аталмыш мақалада автор Орталық Азиядағы су қауіпсіздігі мәселелері қарастырады. Зерттеу жұмыстарына сәйкес, автор тарихи жадты, саяси миф, сал-дәстүрдің ықпалын зерттеудің маңыздылығын, оның бүгінгі күнгі ахуалға ықпалы зор екенін атап көрсетеді.

Тірек сөздер: «Жад соғыстары», тарих, ұжымдық жад, саяси миф, дәстүрдің пайда болуы.

Issatayev K.,
PhD student
«6M020900- Orientalism»
Ablaikhan
KazUIRandWL, Almaty, Kazakhstan
e-mail: ik_e18@gmail.com

THEORETICAL BASIS OF RESEARCH OF "MEMORIES WARS"

Abstract: The article is concerned with the conceptual bases of memory wars research, methodological development of “collective memory”, the interaction between national identity and collective memory, bases of “political myths” formation.

Keywords: «war memories», collective memory, «political myths», «invention of tradition».

мақала мәтіні

ӘДЕБИЕТ

1 Кунанбаева С.С. Теория и практика современного иноязычного образования.

-Алматы, 2010. – 344 с.

2 Hobsbawm E. Introduction: Inventing Traditions // The Invention of Tradition. Ed. И.Е. Hobsbawm and Т. Ranger. - Cambridge, 2000. - P. 17.

3 Главу Samsung арестовали по делу о коррупции. – Қолжетімділік режимі
URL: www.languages.com. - (қаралаған күні: 12.10.2018).

Образец-2:

УДК 94(560):355.48

Исатаев Қ.,
Докторант
«6M020900-Востоковедение»
КазУМОиМЯ имени Абылай хана
Алматы, Казахстан
e-mail: ik_e18@gmail.com

ТЕОРЕТИЧЕСКАЯ ОСНОВА ИССЛЕДОВАНИЯ «ВОЙН ПАМЯТИ»

Аннотация: В статье рассматриваются концептуальные основы исследования «войн памяти», методологические разработки «коллективной памяти», взаимодействие между национальным самосознанием и коллективной памятью, основы формирования «политических мифов».

Ключевые слова: «войны памяти», коллективная память, «политический миф», «изобретение традиций».

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PhD student
«6M020900- Orientalism»
Ablaikhan
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Текст статьи

ЛИТЕРАТУРА

- 1 Кунанбаева С.С. Теория и практика современного иноязычного образования. -Алматы, 2010. – 344 с.
- 2 Hobsbawm E. Introduction: Inventing Traditions // The Invention of Tradition. Ed. И Е. Hobsbawm and Т. Ranger. - Cambridge, 2000. - P. 17.

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Образец-3:

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Issatayev K.,
PhD student
«6M020900- Orientalism»
Ablaikhan
KazUIRandWL, Almaty, Kazakhstan
e-mail: ik_e18@gmail.com

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Образец-4:

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Исатаев К.,
Докторант
«6M020900-Востоковедение»
КазУМОиМЯ имени Абылай хана
Алматы, Казахстан
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