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MINISTRY OF EDUCATION AND SCIENCE OF UKRAINE

Simon Kuznets Kharkiv National University of Economics

SELF-ASSESSMENT REPORT OF THE EDUCATIONAL PROGRAMME «ECONOMICS OF ENTERPRISE»

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**SELF-ASSESSMENT REPORT OF THE EDUCATIONAL
PROGRAM “ECONOMICS OF ENTERPRISE”**

This report contains answer fields of two kinds for open questions: “short field” (maximum 1500 symbols including spaces) and “long field” (maximum 3000 symbols including spaces).

General Information

Information about the higher education institution

Registration number of the higher education institution in the Unified State Education Database (<i>Ukr. ЄДЕБО</i>)	227
Full name of the higher education institution	Simon Kuznets Kharkiv National University of Economics
Identification code of the higher education institution	02071211
Full name of the head of the higher education institution	Volodymyr Stepanovych Ponomarenko
Link to the official web-site of the higher education institution	https://www.hneu.edu.ua/



General information about the educational program applied for accreditation

ID of the educational program in the Unified State Education Database (<i>Ukr. ЄДЕБО</i>)	10702
Name of the educational program	Economics of Enterprise
Requisite details about the decision to license the specialization at the appropriate degree level	Order of Ministry of Education and Science of Ukraine dated April, 2, 2019 No. 277-I
Cycle (degree level)	first cycle (Bachelor Degree)
Broad field, specialty and specialization (if appropriate)	05 Social and Behavioral Sciences 051 Economics
Structural subdivision that ensures the implementation of the educational program	Department of Economics of Enterprise and Management
Professional qualification conferred in accordance with the educational program (if appropriate)	
Language (languages) of education	Ukrainian
Full name and position of the educational program guarantor	Dmytro Viktorovych Shyian, Head of Department of Economics of Enterprise and Management

General information about the educational program, history of its development and implementation

Kharkiv Engineering and Economic Institute (Kharkiv Institute of National Economy) has been training so-called "engineer-economists" (industrial economists) for the Ukrainian heavy industries since its foundation in 1930. The Department of Economics of Enterprise and Management started its work from the beginning of the creation of Kharkiv Engineering and Economic Institute as the Department of Economics and Organization of Chemical Production within the Faculty of Chemistry. On September 1, 1966, the Department of Economics and Organization of Chemical Production was divided into two departments: Chemical Technology and Economics and Organization of the Chemical Industry. In 1992, the Department of Economics and Management of Chemical Production was established on the basis of the Department of Economics and Organization of the Chemical Industry. In 1994 the Department of Economics and Management of Chemical Production was renamed the Department of Economics of Enterprise and Management.

Educational Program "Economics of Enterprise" was formed on the basis of the specialty "Economics of Enterprise". The latter was introduced by the Resolution of Cabinet of Ministers of Ukraine, dated of May 24, 1997 No. 507 "On the list of directions and specialties under which specialists are trained in higher educational institutions at the appropriate educational and qualification levels."

In accordance with Resolution of the Cabinet of Ministers of Ukraine, "On Approval of the List of branches of knowledge and specialties under which the training of Higher Education Students is carried out" No. 266, dated of April 29, 2015, the educational program "Economics of Enterprise" of specialty 051 "Economics" of the first (bachelor) level of knowledge 05 "Social and behavioral sciences" was introduced at Simon Kuznets KhNEU. In 2017, 40 students were enrolled in the first-year (bachelor) level of "Economics of Enterprise" educational program, in 2018 - 47 students, and in 2019 - 46 students respectively.

Fields for uploading general documents:



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<i>Name/description of the document(s)</i>	<i>Fields for uploading of the documents</i>
*Educational program	http://www.kafepm.hneu.edu.ua/wp-content/uploads/sites/7/2020/01/ENGLISH_%D0%9E%D0%9F%D0%9F-%D0%91%D0%B0%D0%BA%D0%B0%D0%BB%D0%B0%D0%B2%D1%80%D0%B8-%D0%95%D0%9F-.pdf
*Academic curriculum of the educational program	http://www.kafepm.hneu.edu.ua/wp-content/uploads/sites/7/2020/01/ENGLISH_%D0%9D%D0%9F-051-2018-%D0%B1%D0%B0%D0%BA%D0%B0%D0%BB%D0%B0%D0%B2%D1%80_%D0%95%D0%9F.pdf



1. Projecting and Objectives of the Educational Program (EP)

What are the objectives of the educational program? What are the peculiarities (uniqueness) of this program?

The objective of the educational program “Economics of Enterprise” is aimed at educating highly qualified specialists who can solve specific economic tasks concerning resource support for the enterprise activities as well as organization and planning of its effective work and prospects for development in the situations of uncertainty and risk within the scope of the enterprises of various organizational forms and forms of ownership.

Thus, the objectives of the EP are aimed at training specialists capable of solving complex specialized tasks and practical problems in the economic field, which involves the use of theories and methods of economic science. The peculiarity of the EP is the training of specialists who are able to comprehend the laws of functioning and development of socio-economic systems and processes; to introduce the developed measures and design decisions in the enterprise production and management systems in order to improve the enterprise performance while planning the enterprise activities and strategies aimed at its development.

The objectives of the program are to train specialists who are capable of carrying out analyses of economic entities’ functioning and development as well as the processes of state and market regulations of socio-economic and labor relations; of giving justification of decisions on implementation of measures and design decisions in the production and enterprise management systems in order to improve the enterprise performance; of carrying out analyses of financial and economic security as well as the ones of organization of production management http://www.kafepm.hneu.edu.ua/wp-content/uploads/sites/7/2020/01/ENGLISH_%D0%9E%D0%9F%D0%9F-%D0%91%D0%B0%D0%BA%D0%B0%D0%BB%D0%B0%D0%B2%D1%80%D0%B8-%D0%95%D0%9F-.pdf

Using references to specific documents, demonstrate that the objectives of the educational program comply with the mission and strategy of the higher education institution.

The strategic purpose of the University is to improve the quality of specialists’ training to the level that will provide them the opportunity to take a worthy place in the society and work successfully in their specialty to develop the society based on the global knowledge economy. <https://www.hneu.edu.ua/wp-content/uploads/2018/02/zasadu.pdf>

The objectives of the “Economics of Enterprise” educational program are fully in line with the mission and strategic goal of the University: “to educate the creatively minded, fully developed personality, a real professional for scientific and practical work in the field of socio-economic activities in order to increase the level and quality of people’s life and progressive development of the society”. <https://www.hneu.edu.ua/wp-content/uploads/2018/11/Strategic-Plan-HNEU-2013-2020-years-1.pdf>

Among the tasks of the University is the formation of modern highly qualified professionals in licensed and accredited specialties and the formation of the intellectual elite of society in the economic field.

Among the other tasks of the EP “Economics of Enterprise” is the realization of the strategic goal of our state development, based on the knowledge economy, where the main



objective will be to improve the quality and standards of living of the Ukrainian people through the systematic work of the whole community to create an information society and create the latest knowledge as the basis of the knowledge economy.

Describe how the interests and propositions of the following stakeholder groups were taken into account during the formulation of objectives and program outcomes of study in the educational program:

- students of higher education and alumni of the program

Higher education student Daria Vitaliivna Meshchanin, a student of group № 1 of the 4th year of studies, is a member of the program development group which is responsible for the formation, implementation, and updating of the EP "Economics of Enterprise". Other students of higher education have the opportunity to make their own comments and proposals through a survey system implemented by the University's Education Quality Assurance and Innovation Development Office. This system includes: annual students' surveys, such as, the "Students' Satisfaction with the Quality of Education" survey and the "Peculiarities (Uniqueness) of the Organization of Certain Modes of Training at Simon Kuznets KhNUE" survey, in the framework of monitoring quality of education; the results of every semester's survey "Students' Impression of the Discipline" conducted via the web-site of the KhNUE Learning Management System (LMS) <https://pns.hneu.edu.ua/>.

At the stage of development of the educational program "Economics of Enterprise", higher education students submitted the following proposals (according to the results of the survey "Students' Satisfaction with the Quality of Education, as of 2016/2017 academic year" conducted among of the 4th year of study students):

to include more lectures, meetings with business representatives, heads of enterprises of different forms of ownership, experts-economists;

to develop more project and creative tasks for the complexes of cycle of professional training disciplines;

to implement self-improvement training sessions aimed at acquiring teamwork skills, communication skills, as well as at obtaining and demonstrating organizational and leadership skills.

These recommendations were discussed at the level of the EP development group and two major disciplines "Fiscal and Management Aspect in the Enterprise Economics" and "Economic Mechanism of the Enterprise Functioning" were included in the EP as a selective educational component.

In addition, the program development group asked the alumni, who work as economists, to give their recommendations concerning the content and structure of the EP "Economics of Enterprise". The recommendations were made by:

Mariia Petrenko, Supply Specialist, "Amcor Specialty Cartons Ukraine (Amcor SC Ukraine LLC)";

Svitlana Serhiivna Krokhmal, Chief Economist, SE (state enterprise) "Electrotyazhmash Plant";

Maksym Shapovalov, Engineer of the third category, Production and Economic Department, SE "State Institute for Designing Enterprises of Coke Oven and By-product Industry "Giprokoks" ";



Mykhailo Lazarev, Head of "Kharkiv Reform Office", Head of the Youth Council at Kharkiv Mayor, co-founder of FMCG and HoReCa business projects;

Tetiana Shyrina, Learning and Development Manager, TEAM International.

- employers

Employers who are members of the program development group:

Svitlana Serhiivna Krokmal, Chief Economist, SE "Electrotyazhmash Plant";

Viktoriia Vadymivna Vdovenko, Specialist in the staff recruitment and adaptation, JSC "New Style";

Yurii Borysovych Ivanov, Deputy Director, Research Center for Industrial Problems of Development of the National Academy of Sciences of Ukraine.

To formulate the EP objectives and program outcomes of study, the program development group used the results of a labor market study conducted annually by the Department of Economics of Enterprise and Management and the Education Quality Assurance and Innovation Development Office. The study based on the employers' ads highlighted an employee's professional skills and personal qualities that are in demand in the labor market, such as excellent knowledge of MS Office (a confident Excel user), knowledge of accounting and management auditing based on 1C program, knowledge of cash accounting, skills in economic and statistical analyses, contract management skills, skills in documentation management, skills in reporting, English language skills, cost price calculation skills, sales performance evaluation, as well as communication and public speaking skills, analytical thinking, responsibility, stress management skills, organizational skills, critical thinking, etc.. The conducted study confirmed the correctness of the formulated program outcomes of study as well as the program compliance with the subject area of the specialty, content and structure of the curriculum.

Information on employers' proposals was discussed at the program development group level.

- academic community

The program development team welcomed the staff who were interested in it to participate in the program development. Namely, A. S. Panchuk, G. O. Seleznova, M. M. Salun proposed to include in the EP scientific topics of inter-departmental studies in the framework of coursework and diploma work.

M. V. Afanasiev's proposals concerned the formation of program SO 14: "to identify and plan opportunities for personal professional development" for the EP students, starting from the first year of study. After the discussion, it was decided to add to the content of the course "Introduction to the specialty" excursions to leading enterprises of the region in order to familiarize students with the economy of enterprises, structure of economic units, responsibilities of economists of different units.

Demonstrate how the objectives and program outcomes of study in the educational program comply with the tendencies according to which the specialty field and labour market are developing

At the beginning of 2019, the labor market keeps stable, nevertheless, the level of unemployment in Ukraine is still high and the demand for specialists does not match the supply. The Office of Career Development and Business Relationships together with



Department of Economics of Enterprise and Management hold “round tables” with employers, “career fairs”. The Education Quality Assurance and Innovation Development Office conducted a study of 31 employers’ ads to find out the most meaningful and interesting ads. These job ads required the following vacancies: economist, economist-analyst, commodities expert-economist, specialists and heads of different departments, such as planning, sales, marketing research, customer service ones. Among the requirements to professional competencies were the following ones: PC knowledge (Excellent MS Office (Excel Excel user), 1C knowledge, economic analysis skills, contract management skills, skills in documentation management, skills in reporting, English language skills, knowledge of accounting and management auditing, accounting and management knowledge, sales performance evaluation, statistical analysis of market indicators. The conducted study results were taken into consideration while formulating the objectives of EP “Economics of Enterprise” and the results of study.

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Demonstrate how the field and regional context was taken into account during the formulation of the objectives and program outcomes of study in the educational program

During the formulation the EP “Economics of Enterprise” objectives and study outcomes, the field and regional context was taken into account, namely, the Kharkiv regional labor market was analyzed.

The labor market was monitored for job postings of economist, economist-analyst, commodities expert-economist. So, as of 01.01.2020, there were 89 vacancies under the position of economist in the city of Kharkiv (<https://rabota.ua/zapros/%d0%b5%d0%ba%d0%be%d0%bd%d0%be%d0%bc%d1%96%d1%81%d1%82/%d1%85%d0%b0%d1%80%d1%8c%d0%ba%d0%be%d0%b2>) and 2,028 vacancies for this position in Ukraine.

The vacancy for this position concerned almost all branches of economy. That is why, in the process of training, students are offered to conduct research in the format of course papers which include the results of students’ internships and the data of enterprises of branches of economy.

Demonstrate how the experiences of analogous national and foreign programs were taken into account during the formulation of the objectives and program outcomes of study in the educational program

During the formulation the EP “Economics of Enterprise” objectives and study outcomes, the experiences of analogous national programs were taken into account as well as the experiences of analogous foreign programs of the EU, Japan, China, the USA and the UK, which are leading countries in the training of specialists in the field of production planning, management and organization due to the rapid innovative economic development in these countries.

Therefore, in the development of the EP, particular attention was paid to such program study outcomes as awareness of civil society’s values in Ukraine; preserving moral, cultural,



scientific values and enhancing the society's achievements; demonstrating comprehension of principles of economic science, peculiarities of economic systems functioning; awareness of the main peculiarities of the modern world and national economy, institutional structure, directions of social, economic and foreign economic policy of the state; ability to think creatively and critically in research activities and professional communication; demonstrating the ability to act socially responsible on the basis of ethical principles, respect for diversity of thought, individual and intercultural differences.

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Demonstrate how the educational program allows students to achieve the study outcomes determined by the higher education standard according to the specific specialty and degree level (if appropriate)

The higher education standard to the specialty 051 "Economics" of the first (bachelor's) level of higher education (<https://mon.gov.ua/storage/app/media/vishcha-osvita/zatverdzeni%20standarty/12/21/051-ekonomika-bakalavr.pdf>) defines 24 program SOs. The EP "Economics of Enterprise" defines 27 program SOs

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[%D0%95%D0%9F-.pdf](http://www.kafepm.hneu.edu.ua/wp-content/uploads/sites/7/2020/01/ENGLISH_%D0%9E%D0%9F%D0%9F-%D0%91%D0%B0%D0%BA%D0%B0%D0%BB%D0%B0%D0%B2%D1%80%D0%B8-%D0%95%D0%9F-.pdf)). Extension of the program study outcomes was due to the study outcomes formed by the cycle of professional training, including the study outcomes defined by majors (curriculum for training Bachelors in 05 "Social and behavioral sciences" field of knowledge in specialty 051 "Economics" of EP "Economics of Enterprise"), namely:

SO 25. Ability to coordinate and control the process of formation and use of all types of resources as well as the enterprise production process in different areas of the enterprise activities.

SO 26. Ability to forecast and evaluate the influence of external and internal factors and managerial decisions on the enterprise performance in the process of planning the enterprise activities and developing strategies for its development.

SO 27. Ability to implement developed measures and design solutions in the enterprise production and management systems to improve the enterprise performance in the situations of uncertainty and risk.

Thus, the EP "Economics of Enterprise" study outcomes are in full compliance with the study results offered by the standard of higher education in specialty 051 "Economics" for the first (bachelor) level of higher education (appendix B).



2. Structure and Contents of the Educational Program

What is the workload of the educational program (measured in ECTS credits)?	240 ECTS cr
What is the workload of educational components (measured in ECTS credits) aimed at the formation of competences defined by the higher education standard according to the corresponding specialty and degree level (if appropriate)? .	240 ECTS cr, according to the curriculum approved by the decision of the Simon Kuznets KhNUE Academic Council, dated December 27, 2017 (Minutes No. 4) and Rector's Order, dated January 10, 2018, No. 19. <i>The general studies and major disciplines workload is measured in 180 ECTS cr or 75% of the total workload.</i>
What workload (measured in ECTS credits) is devoted to elective disciplines?	<i>The elective disciplines workload is measured in 60 ECTS cr or 25% of the total workload.</i>
<p>Demonstrate that the contents of the educational program corresponds to the subject area of the specialty claimed for it (specialties, if the educational program is interdisciplinary)</p> <p><i>The content of the EP corresponds to the subject area of the relevant specialty, which determines the formation of educational components that will allow the student of higher education, both to think and speak in terms of the concepts, categories, conceptions, principles of socio-economic sciences, and to bring him or her to the socio-cultural values of society. Objects of the study of the EP are the laws of functioning and development of socio-economic systems, socio-economic processes, their modeling, forecasting and regulation, motivation and behavior of economic entities that are relevant to the content of the EP. The theoretical content of the subject area is specified in accordance with the EP and is aimed at the formation of professional competences for solving professional tasks, in particular, the ability to solve complex specialized tasks and practical problems in the economic field, that are characterized by the complexity and uncertainty of the conditions, which involves the use of theories and methods of economics; the ability to identify patterns of modern economy functioning at the micro, meso, macro and international levels; the ability to master innovative concepts and management system of socio-cultural projects; the ability to explain economic and social processes and phenomena based on theoretical and applied models, to analyze and substantively interpret the results. Methods, techniques and technologies: general scientific methods of cognition, mathematical, statistical and qualitative methods of economic analysis, economic and mathematical modeling, information and communication technologies, methods of research activity and techniques of presentation of results, techniques of distance learning. The tools and equipment used in the EP meet the current requirements.</i></p>	



How are students provided with opportunities to establish their own individual educational trajectories?

Students can establish their own individual educational trajectories in accordance with “Methodological Approaches to the Elective Component Design of Educational Programs at Simon Kuznets KhNUE” (Rector's Order dated December 31, 2016, No. 251) <https://www.hneu.edu.ua/wp-content/uploads/2018/11/Metodychni-pidhody-do-formuvannya-variatsyivnoyi-skladovoyi-osvitnih-prohram-1.pdf>. The document states that students are provided with opportunities to elect minors worth a maximum of 25 % of the total program workload. The principle of free choice presupposes that the student will study subjects that reflect his or her individual preferences, interests and plans for career development.

The procedure of students’ selection of educational disciplines is organized by the Study Affairs Office, Student Affairs Offices at Faculties, and the corresponding specialized departments. The condition for selection is to ensure the formation of regulatory numbers of cohorts and academic groups.

The elected disciplines will be included in each student individual study plan, and the official transcript of the study outcomes will be provided by a student’s diploma supplement.

How can students realize their right to choose educational disciplines?

The EP “Economics of Enterprise” students choose elective disciplines from the university pool of general disciplines, namely:

subject disciplines focused on various educational directions (socio-psychological, technological, legal ones). The minimum elective discipline workload is worth of 5 ECTS cr. Students are free to choose an educational direction and its disciplines offered by the pool, which is approved annually by the University Academic Council and posted on the KhNEU official website: <http://elect.hneu.edu.ua/site>;

minor subjects or elective studies comprise 20 ECTS cr (5 ECTS cr each semester of 2-3 years of study of Bachelor studies). These studies are aimed at students’ acquiring certain competencies, which allow future specialists to deepen their professional training in non-specialized fields of study and, thus, to enhance graduates’ competitiveness in the labor market. The pool of minors and electives is available on the official website of the University.;

majors are specialized courses in the major disciplines of Bachelor’s studies. These disciplines are aimed at students’ obtaining highly specialized professional competences that provide them with the ability to perform specific professional tasks. The EP “Economics of Enterprise” has two majors: "Fiscal and Management Aspect in the Enterprise Economics", "Economic Mechanism of the Enterprise Functioning". Majors are worth of 25 ECTS credits each. The content of the majors is available on the official website of the University.

The choice of disciplines is carried out according to the following procedure:

students’ choice of disciplines for the next academic year is made in the second semester of the previous academic year and is based on the discipline description, the course program, information about the lecturer, etc., posted on the University website;

a set of presentations on elective disciplines made by the University lecturers to students in accordance with the specified schedule;



pre-registration for elective subjects of the EP is made on the basis of the application form, which is filled and submitted to the corresponding Faculty Student Affairs Office; accumulation and processing of data by the Study Affairs Office to form groups (the group is formed only if at least 25 persons have chosen a discipline);

final registration for the elective courses of the EP.

Elective courses are delivered in university groups, i.e. a particular group can consist of students from different faculties and specialties, and so to optimize the students' schedule, elective courses studies take place on certain days, for example, only on Mondays and Fridays.

Describe how the educational program and academic curriculum provide for practical preparation of students, allowing them to acquire the competences necessary for further professional activity

The practical preparation of higher education students of the EP "Economics of Enterprise" comprises 24 ECTS cr and includes:

work environment internship, professional (before-the-diploma-defense) internship at enterprises, institutions and organizations of different types of economic activity, which are legal entities and have independent reporting;

the training session "University Education", the observation internship, the training course "Safety of Life", the training course "Fundamentals of Labor Safety", the integrated training session, research internship are carried out on the university site in accordance with the schedule of the EP.

The training session "University Education" acquaints the first year students with their potential professional activity, prepares students to the university studies in compliance with the modern integration processes and develops communicative competence.

The observation internship aims at consolidating theoretical knowledge obtained by the higher education students in specialized educational disciplines studies, at developing skills in solving organizational and technical problems of modern enterprise.

The training course "Safety of Life" is aimed at studying the general patterns of occurrence and development of hazards; at analyzing of the nature and effects of the hazards on human life and health; at developing skills to prevent and eliminate hazards.

The training course "Fundamentals of Labor Safety" is aimed at in-depth study of issues related to the creation, maintenance and control of safe working conditions at enterprises of all forms of ownership. It allows revealing the peculiarities of students' future profession.

The work environment internship deepens, systematizes and consolidates theoretical and professional knowledge acquired in training, develops skills for solving applied problems, provides experience of business communication, prepares for independent work in positions requiring a bachelor's degree in the EP "Economics of Enterprise".

The research internship develops the skills of collecting, analyzing and generalizing scientific material; skills in developing and justifying original ideas for the preparation of integrated course work; skills in independent research work and experience of participation in research activities of a team of researchers.

The practical preparation of higher education students develops the graduate's ability to transform fundamental (theoretical) and applied knowledge into professional skills.



Demonstrate how the educational program allows students to acquire soft skills during the study period in compliance with the objectives and outcomes of their study

The higher education student acquires skills in abstract thinking, analysis and synthesis, leadership, communication, ability to work in a team, ability to preserve moral, cultural, scientific values, acquires skills of interpersonal interaction with colleagues, which include the following competencies: ability to act consciously and socially on the grounds of ethical principles; ability to demonstrate flexibility and adaptability in new situations, and in handling new objects and under uncertain conditions; self-development ability. The educational components that provide students with opportunities to acquire social skills are: Management, Marketing, Economics and Organization of Innovative Activities, Project Analysis, Enterprise Strategy, Planning and Control at Enterprise, professional (before-the-diploma-defense) internship, the integrated training session. During these educational components studies, students learn to work in a team, plan and manage their time, act socially on ethical principles, and resolve conflict situations.

How does the contents of the educational program take into account the requirements of the corresponding educational standard?

There is no corresponding professional qualification to the educational standard of specialty 051 "Economics of Enterprise".

What approach does the higher education institution use to measure the relation between the volume of individual educational components (measured by the ECTS credits) and actual student workloads (including individual work)?

The University develops a curriculum on the basis of the EP, which defines the pool and workload of subjects in terms of ECTS credits, the sequence of study of disciplines, modes of conducting classes and their workload, the schedule of the educational process, formative and summative appraising methods. To specify the planning of the educational process for each academic year, the EP curriculum is developed and approved by the Rector. The student individual study plan (SISP) is based on the EP curriculum, meets the requirements of the EP, takes into account the student's individual needs, as well as his or her individual educational and professional interests concerning their professional training and labor market requirements, includes all the normative disciplines and some electives with obligatory consideration of the structural and logical scheme of specialist training. The SISP contains information on the pool and sequence of study of courses provided by the educational program; forms of organization of educational process; the student's workload in the classroom as well as his or her workload of independent work; the official transcript of records of formative and summative appraisal and state attestation of the graduate.

"Temporary Order of the Organization of the Educational Process at Simon Kuznets KhNUE" <https://www.hneu.edu.ua/wp-content/uploads/2018/11/Tymchasove-polozhennya-pro-orhanizatsiyu-osvitnoho-protsesu-v-HNEU.pdf>.

How are the structure of the educational program and academic curriculum related to the tasks and peculiarities of dual (cooperative) education if higher education is provided according to this form?

The "Regulations on the procedure for organizing and conducting training of specialists in the dual form of higher education at Simon Kuznets KhNUE"(<https://www.hneu.edu.ua/wp-content/uploads/2019/09/Polozhennya-pro->



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dualnu-osvitu.pdf provide opportunities for training specialists in the EP "Economics of Enterprise" in the form of dual (cooperative) education. In 2018, in the frameworks of the EP "Economics of Enterprise", the contracts for preparation of higher education students in the form of dual education were concluded with JSC "Turboatom" (No. 1 / EP-2018 dated 27.11.2018) and PJSC "Yuzhkabel" Plant (No. 2 / EP-2018 dated 21.12.2018). At present, the development of curricula for training specialists in dual education, the schedule of the educational process, individual tasks in the disciplines are under way. The EP staff also gives consultations to higher education students about the process, opportunities and benefits of dual education.



3. Access to the Educational Program and Recognition of Studying Results

Provide a link to the web-page containing information about admission rules and requirements for applicants of the educational program	https://www.hneu.edu.ua/to_applicants/
Explain how the admission rules and requirements for applicants take into account the peculiarities of the educational program? <p><i>Prospective students for specialty 051 "Economics" of the EP "Economics of Enterprise" seeking bachelor's degree admissions must meet the following criteria to be considered for enrollment: have complete secondary education; have successfully completed the External Independent Evaluation (ZNO) tests in the Ukrainian language and literature, mathematics, foreign language or geography. The passing score is calculated by adding together entrance tests scores and other admissions scores with an accuracy of 0,001 accordingly with the Admission Terms and Conditions https://www.hneu.edu.ua/wp-content/uploads/2019/10/Pravylya-zi-zminamy-2018.pdf.</i></p> <p><i>Registration of entrants ' electronic cabinets, loading of necessary documents starts on July, 01 2020 p. (http://ez.osvitavsim.org.ua). Acceptance of applications and documents of persons who enter on the basis of the interview, entrance examinations expires on 16 July. The publication of lists of the highest-scoring applicants recommended for admission is carried out no later than July 26. The enrollment period for entrants seeking for budgetary study seats funded under the state order expires on July 31.</i></p> <p><i>Entrants with disabilities due to the war, dependents who are unable to attend the higher educational institution, persons suffered or registered as affected by the Chornobyl disaster can exercise the right to primary enrollment to the HEI on the basis of an interview. Applicants who are dismissed from military service and citizens of Ukraine, who in the year of entry have received a complete secondary education abroad are not considered for privileges under the Simon Kuznets KhNUE rolling admission process https://www.hneu.edu.ua/wp-content/uploads/2019/10/PREZENTATSYIA-VSTUP-2020-1.pdf.</i></p>	
What document of the higher education institution regulates the question of recognition of study outcomes achieved in other higher education institutions? How are students provided with access to it? <p><i>According to the " Provisions on the Implementation Procedure of Academic Mobility Right of Participants of the Educational Process at Simon Kuznets KhNUE"(Rector's Order dated 07/09/2016, № 150/1) https://www.hneu.edu.ua/wp-content/uploads/2018/11/Polozhennya-pro-poryadok-realizatsiyi-prava-na-akademichnu-mobilnist-uchasnykiv-osvitnoho-protsesu-u-HNEU.pdf, as well as the "Provisions on Procedures of Students' Transfer and Expelled Students' Enrollment", (https://www.hneu.edu.ua/wpcontent/uploads/2018/11/Polozhennya-pro-poryadok-perevedennya-studentiv-taponovlennya-vidrakhovanykh-osib-v-HNEU.pdf).</i></p> <p><i>The procedure for recognizing the study outcomes is guaranteed by transfer of eligible credits earned by the student under the approved program. Information support to</i></p>	



international credit mobility is provided by the Office of International Relations (<https://www.hneu.edu.ua/viddil-mizhnarodnyh-zv-yazkiv/>).

Referring to specific examples, describe the practice of implementing the mentioned rules in the relevant program (if appropriate)

To exemplify, in the frameworks of Erasmus+ international credit mobility (Project Reference: 2017-1-LV01-KA107-035219), the student of the 4th year of study, group 6.05.10.15.02, specialty 051 "Economics" of EP "Business Economy", J. I. Tyshchenko applied for credits awarded at the ISMA University (ISMA) (Riga, Latvia) during the fall semester of 2018/2019 academic year. The procedure of recognizing the student's earned credits was carried out in accordance with the "Regulations on the Implementation Procedure of Academic Mobility Right of Participants of the Educational Process at Simon Kuznets KhNUE"(Rector's Order dated 07/09/2016, № 150/1) <https://www.hneu.edu.ua/wp-content/uploads/2018/11/Polozhennya-pro-poryadok-realizatsiyi-prava-na-akademichnu-mobilnist-uchasnykiv-osvitnoho-protsesu-u-HNEU.pdf>.

What document of the higher education institution regulates the question of recognition of study outcomes achieved in an informal way? How are the participants in the educational process provided with access to it?

According to the Rector's Order of No. 158 of September 2, 2019 "On Course Recognition within the Frame of Cooperation with the Public Organization "Prometheus", (<https://www.hneu.edu.ua/wp-content/uploads/2019/12/Nakaz-158-vid-02.09.2019-Pro-perezarahuvannya-navchalnyh-dystsyplin-v-ramkah-spivpratsi-z-GO-Prometeus.pdf>) a higher education student has the right to take a course corresponding to the course of his/her SISP. The course should be complaint with the curriculum for the educational program "Economics of Enterprise". Upon the course completion, the student must be certified and submits transcribed learning that is reviewed by the department. The earned score is calculated on the university scale and, if the department staff at their meeting recognizes the student's obtained points, the score can be added to the score earned from the formative assessment.

According to the Rector's Order of No. 115 of May 28, 2019 "On Course Recognition within the Frame of Informal Education" (<https://www.hneu.edu.ua/wp-content/uploads/2019/12/Nakaz-115-vid-28.05.2019-Pro-perezarahuvannya-navchalnyh-dystsyplin-v-ramkah-neformalnoyi-osvity.pdf>), a higher education student has the right to take a course on "Coursera" on-line platforms, and CISCO Academy courses. The University recognizes the study outcomes if the discipline name of EP "Economics of Enterprise" coincides with the name of the online course. If courses have different names, the department reviews the on-line course on a case-by-case basis for relevance to the degree program, namely, the course content, the list of acquired competences. Upon approval at the department staff meeting, the course study outcomes are recognizes if the student is certified and submits transcribed learning to the course lecturer. The earned score is calculated by the lecturer on the university scale, and then the score is added to the score earned from the formative assessment. Higher education applicants are familiarized with the possibility of recognizing the results of studies obtained in non-formal education in the first year of university education.



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The 1st year students are informed of the opportunity of getting informal education during their training session “University Education”.

Referring to specific examples, describe the practice of implementing the mentioned rules in the corresponding educational program (if appropriate)

There are no specific examples describing the practice of implementing the mentioned rules in the educational program “Economics of Enterprise”.



4. Studying and Teaching on the Educational Program

Demonstrate how the forms and methods of learning and teaching in the educational program provide for the achievement of program study outcomes? Provide a link to the corresponding documents *short field*

The EP “Economics of Enterprise” educational process is based on such forms of learning and teaching, as face-to-face forms (lectures, classroom and laboratory exercises), individual assignments, supervised individual assignments, individual work, practical preparation and appraising methods (“Temporary Order of the Organization of the Educational Process at Simon Kuznets KhNUE” <https://www.hneu.edu.ua/wp-content/uploads/2018/11/Tymchasove-polozhennya-pro-orhanizatsiyu-osvitnoho-protseu-v-HNEU.pdf>.)

The criteria for evaluating student learning outcomes on a 100-point scale, a national scale and an ECTS scale have been developed for all the disciplines provided in the program curriculum.

The program prioritizes the teaching methods aimed at conducting role-playing and business games, providing on-site practical training, performing practice-oriented tasks and projects, delivering training sessions. These teaching methods develop creative thinking, teamwork, communication skills, self-management and others.

“Temporary Order of Evaluating Student Learning Outcomes on the Cumulative Scoring System Scale” <https://www.hneu.edu.ua/wp-content/uploads/2018/11/Tymchasove-polozhennya-Pro-poryadok-otsinyuvannya-rezultativ-navchannya-studentiv.pdf>,

“Provision on Scoring and Monitoring of Students’ Learning Outcomes Supported with Simon Kuznets KhNUE Corporate Information Management Software” <https://www.hneu.edu.ua/wp-content/uploads/2019/11/Polozhennya-pro-oblik-ta-monitoryng-rezultativ-navchannya-studentiv.pdf>

Demonstrate how the forms and methods of learning and teaching comply with the requirements of a student-centered approach. What is the level of student’s satisfaction with the methods of learning and teaching according to survey results?

The EP “Economics of Enterprise” focuses on a student-oriented approach and aims at involving students in the educational process by stimulating their motivation, self-reflection, personal and professional self-development (p. 8, “Provision on the System of Internal Education Quality Assurance and Higher Education Quality at Simon Kuznets KhNUE” <https://www.hneu.edu.ua/wp-content/uploads/2018/11/Polozhennya-pro-systemu-vnutrishnogo-zabezpechennya-yakosti-osvitnoyi-diyalnosti-ta-yakosti-vyshhoyi-osvity-u-Harkivskomu-natsionalnomu-ekonomichnomu-universyteti-imeni-Semena-Kuznetsya.pdf>).

The students are informed of studying forms and methods used during the course by the lecturer at the first lecture. The students also have access to the course technological schedule comprising the forms and methods of learning and teaching via the web-site of the KhNUE LMS <https://pns.hneu.edu.ua/>. The teacher’s choice of forms and methods of learning and teaching is influenced by the program study outcomes.

For this reason, practice-oriented projects are widely used in the EP “Economics of Enterprise” educational process. The project work stipulates that students are free to



choose a research issue and its substantiation; students work in small groups, using the knowledge and methods acquired during the program training. The teacher is considered as a consultant or coach. Students are required to defend their project work and are evaluated by the committee that consists of an academic staff and the main stakeholders of the EP "Economics of Enterprise" <https://www.hneu.edu.ua/news/dualna-osvita-persh-pozytyvni-rezultaty/>.

Some students, who are eager to participate in All-Ukrainian competitions of scientific works, olympiads, etc., are provided with additional training (<https://www.hneu.edu.ua/news/pryzove-mistse-u-ii-etapi-vseukrayinskoyi-studentskoyi-olimpiady-z-dystsypliny-agrarnyj-marketynq/>;

<https://www.hneu.edu.ua/news/peremozhnytsya-u-vseukrayinskomu-konkursi-studentskyh-naukovyh-robit-zi-spetsializatsiyi-ekonomika-pidpryyemstva/>;

<https://www.hneu.edu.ua/news/peremozhnytsya-vseukrayinskoyi-studentskoyi-olimpiady-zi-spetsialnosti-ekonomika-pidpryyemstva-za-vydamy-ekonomichnoyi-diyalnosti/>.)

Level of student satisfaction with the quality of teaching at EP "Economics of Enterprise" according to the survey "Students' Satisfaction with the Quality of Education":

2017/2018 academic year: variety of forms, methods, technologies of teaching - 89.4%; academic support - 86.7%; overall impression - 87.5%;

2018/2019 academic year: variety of forms, methods, technologies of teaching - 90,6%; academic support - 86.1%; overall impression is 94.1%.

Demonstrate how the learning and teaching methods employed in the educational program correspond to the principles of academic freedom

According to the Law of Ukraine "On Higher Education" ([https://zakon.rada.gov.ua/laws/show/1556-](https://zakon.rada.gov.ua/laws/show/1556-18?find=1&text=%EF%F0%E8%ED%F6%E8%EF%E8+%E0%EA%E0%E4%E5%EC%B3%F7%ED%EE%BF+%F1%E2%EE%E1%EE%E4%E8#w31)

[18?find=1&text=%EF%F0%E8%ED%F6%E8%EF%E8+%E0%EA%E0%E4%E5%EC%B3%F7%ED%EE%BF+%F1%E2%EE%E1%EE%E4%E8#w31](https://zakon.rada.gov.ua/laws/show/1556-18?find=1&text=%EF%F0%E8%ED%F6%E8%EF%E8+%E0%EA%E0%E4%E5%EC%B3%F7%ED%EE%BF+%F1%E2%EE%E1%EE%E4%E8#w31)), academic freedom is articulated as self-dependence and independence of educational process participants during implementation of pedagogical, academic, scientific and/or innovative activities which is performed based on the principles of the freedom of speech, thought and creativity, dissemination of knowledge and information, free disclosure and use of scientific research results taking into consideration restrictions established by laws of Ukraine.

According to "Temporary Order of the Organization of the Educational Process at Simon Kuznets KhNUE" (<https://www.hneu.edu.ua/wp-content/uploads/2018/11/Tymchasove-polozhennya-pro-orhanizatsiyu-osvitnoho-protsesu-v-HNEU.pdf>), every lecturer is free to choose the forms and methods of teaching that are in line with the objectives of the educational components. The program developer assumes the responsibility of the appropriateness of the chosen methods of teaching and appraising to the expected learning outcomes..

In order to ensure compliance with the principles of academic freedom, teachers give students the right to choose freely the research issue, for example, for practice-oriented projects in the course frameworks or for participation in research competitions.

According to the survey "Students' Satisfaction with the Quality of Education", level of student satisfaction with their self-development:



2017/2018 academic year - 80.9%;
2018/2019 academic year - 81.6%.

Describe how and within what time limits the participants in the educational process are provided with information about the objectives, contents, and expected outcomes of studies, the procedure and criteria for appraisal, including within the independent educational component

The information about the objectives, contents, and expected outcomes of studies of the EP “Economics of Enterprise” is available at (<https://www.hneu.edu.ua/wp-content/uploads/2019/03/Ekonomika-pidpryyemstva-Bakalavr-2019.pdf>). Applicants can refer to this information before submitting the documents for the program. The description of the EP “Economics of Enterprise” is available at <https://www.hneu.edu.ua/wp-content/uploads/2019/05/OPP-051-Ekonomika-pidpryyemstva-Bakalavr-2019.pdf>.

At the beginning of the semester and program studies, students are informed of the study outcomes, appraising methods, the maximum number of credit points per semester for each component of the discipline via the KhNUE LMS website (<https://pns.hneu.edu.ua/>).

Before the program studies begin, the lecturer is obliged to post the course technological schedule with the information on the course assessment regime corresponding to the EP and expected outcomes of studies. Also, the lecturer provides students with the information on the program objectives, contents, expected outcomes of studies, assessment regime, and appraisal criteria.

Thus, two channels of providing information for students are combined: the first one is the provisional information channel (at the beginning of the studies) with the detailed information on each course component, and the second one is constant information channel (via the KhNUE LMS website).

The information on academic schedule, timetable, a list of elective educational components is available at https://www.hneu.edu.ua/to_students/.

The information on the student current academic performance is available at any place where there is access to the Internet (<http://services.ksue.edu.ua:8081/student/report>), due to the e-journal, in which the lecturer records the student’s obtained scores.

Describe how studying is combined with research during the realization of the educational program

The EP “Economics of Enterprise” comprises the following individual and team forms of research activities in the educational process:

the observation internship, the training course “Safety of Life”, the training course “Fundamentals of Labor Safety”, work environment internship, the integrated training session, research internship, professional (before-the-diploma-defense) internship;

the practice-oriented projects embedded in EP “Economics of Enterprise”, integrated coursework, and coursework “Business Plan Development”;

Bachelor’s thesis (diploma) preparation period.

The EP “Economics of Enterprise” students are engaged in research activities organized by the student scientific club (circle) that works according to the approved plan under the supervision of Doctor of Economics, Associate Professor T. V. Kalashnikova. The club members are 1st - 4th year of studies students of the specialty 051 “Economics” who carry out scientific research, the results of students’ research findings are reported at the club



meetings (once a month).

The Department of Economics of Enterprise and Management annually conducts a scientific-practical student conference and a student scientific forum. The research results are presented by students in the format of a scientific article that is submitted for publication to the e-journal "Simon Kuznets KhNUEU Youth Economic Bulletin". For example, on November 7, 2019, 50 students participated in the scientific - practical student conference "Economics of Enterprise: Status, Problems, Prospects", and presented 50 scientific articles.

The Department is a co-organizer of the All-Ukrainian Scientific-Practical Conference "Development of the European Space through the Eyes of Youth: Economic, Social and Legal Aspects" (Section 2 "Problems and Prospects of Socio-Economic Development of Enterprises") for PhD students, young scientists and students (<https://cdn.hneu.edu.ua/rozvitok19>).

The EP students actively participate in other All-Ukrainian and International scientific-practical conferences. Under the supervision of the Department staff, the students submit for publication their abstracts, scientific articles; take part in scientific contests and win prizes. (<https://www.hneu.edu.ua/news/peremozhnytsya-u-vseukrayinskomu-konkursi-studentskyh-naukovyh-robit-zi-spetsializatsiyi-ekonomika-pidpryyemstva/>).

Providing a link to specific examples of how teachers improve the content of their educational components basing on research results and modern practices in the corresponding field

"Provision on the Subject Discipline Operational Program at Simon Kuznets KhNUE" (https://www.hneu.edu.ua/wp-content/uploads/2018/11/Polozhennya_Pro_RPND.pdf) guarantees the improvement of the content of educational components:

the duration of the subject discipline operational program is compliant with the curriculum duration; the subject discipline operational program is reviewed and re-approved at the department meetings within two weeks from the date of: changes in the legal acts; introduction of new higher education standards; introduction of a new version of the educational program; changes in the curriculum; introduction of new educational technique;

current changes to the subject discipline operational program concerning the improvement of the system of appraising methods, plans of seminar (practical) classes, topics of coursework, the list of main and additional literature and the like can be made annually before the beginning of the new academic year and approved at the department meeting.

The updating of the educational components content is regulated by the "Provision on Regulations on Planning and Accounting of the University Scientific-Pedagogical and Pedagogical Staff Activities" (<https://www.hneu.edu.ua/wp-content/uploads/2018/11/Polozhennya-pro-planuvannya-ta-oblik-roboty-naukovo-pedahohichnykh-pratsivnykiv.pdf>). According to this provision, at Simon Kuznets KhNUE man-hour rates are set for various types of teaching activities as well as corresponding forms of reporting on their performance in accordance with the order of the Ministry of Education and Science of Ukraine № 450 of 07.08.2002



<https://zakon.rada.gov.ua/laws/show/z0698-02>).

The teaching staff of the EP "Economics of Enterprise" updates the content of the educational components on the basis of the labor market requirements analysis, their own research findings, and also on the basis of the feedback received from higher education students.

Describe how the studying, teaching and research within the educational program are connected to the internationalization activity of the higher education institution

According to Simon Kuznets KhNUE strategy of internationalization (<https://www.hneu.edu.ua/wp-content/uploads/2019/04/Strategyya-ynternatsyonalizatsyy.pdf>), the EP "Economics of Enterprise" training comprises the following internationalization activity:

- studying

the University has academic mobility agreements with ISMA University (ISMA) (Riga, Latvia) and Friedrich-Alexander-Universitaet Erlangen Nuernberg (Germany); participation in lectures and training sessions delivered by foreign lecturers at Simon Kuznets KhNUE:

04/11/2019 - Open lecture on the topic: "Modern Development Trends of the Economy of Portugal" delivered by Professor Rui Carlos Estrela, Lusophone University of Humanities and Technologies (Lisbon, Portugal);

15-26.04.2019 a cycle of lectures on Social Entrepreneurship by Dr. Jan-Urban Sandal (Norway). The cycle includes three disciplines: "Social Entrepreneurship"; "Innovation Management"; "Service Management";

- teaching and research through the implementation in the EP educational process the results of participation in the international projects:

Erasmus+ DocHub. "Structuring Cooperation in Doctoral Research, Transferrable Skills Training, and Academic Writing Instruction in Ukraine's Regions / DocHub" (2016-2020) (Project Reference: 574064-EPP-1-2016-1-LT-EPPKA2-CBHE-SP);

Erasmus+ EDUQAS "Implementation of Education Quality Assurance System via Cooperation of University- Business-Government in HEIs (EDUQAS)"(2017-2020) (Project Reference: 586109-EPP-1-2017-1-RO-EPPKA2-CBHE-SP);

Erasmus+ International Credit Mobility Projects (Project Reference: 2017-1-LV01-KA107-035219; Project Reference: 2016-1-LV01-KA107-022500).

- disclosure of scientific research results at foreign conferences:

April 25 - 26, 2019. The 17th International Scientific Conference "Informational Technologies and Management 2019" (ISMA, Latvia) - prof. M. M. Salun;

September 15-17, 2019. 40th Anniversary International Conference "On Information Systems Architecture and Technology - ISAT" (Wroclaw, Poland) - prof. T.V. Kalashnikova;

October 25th, 2019. III International Scientific Conference "Corporate Governance: Strategies, Processes, Technology: Conference Proceedings" (Leipzig, Germany) - assoc. prof. T. I. Salashenko;

March 22-23, 2018. The International Scientific Conference "European Integration Of Economics, Education And Law: Proceedings (Warsaw)" - assoc. prof. T. I. Salashenko;

March 29 - 30, 2018. The International Scientific-Practical Conference "Modern Problems of Enterprise Management: Theory and Practice" (Kharkiv, Ukraine) - assoc. prof.



A. O. Litvinenko;

November 17, 2017. International Scientific and Practical Conference "Crisis Management: State, Region, Enterprise", (Le Mans, France) - assoc. prof. A. S. Panchuk;

February 27, 2017. International Scientific Conference "Innovative Economy: Processes, Strategies, Technologies" (Kielce, Poland) - assoc. prof. N. S. Lyalina;

- disclosure of scientific research results through their publication in foreign peer-review journals: the Journal of Interpretation-Management-Method (Sakarya University, Turkey) - prof. M. M. Salun; the European Journal of Economics and Management (Prague, Czech Republic)- assoc. prof. I. Ya. Ippolitova, G.O. Seleznyova, M. P. Martianova; the Modern Scientific Bulletin (United Kingdom, United Kingdom) - assoc. prof. A. O. Litvinenko; the International Journal of Ecological Economics & Statistics (India) - assoc. prof. N. S. Lyalina;

- building up the international academic community contacts:

within the framework of the Erasmus + Program Key Action 1 – Mobility of Individuals, (23.04.2019-26.04.2019, ISMA University Riga, Latvia); (20.11.2016 -27.11. 2016, Prague Institute for Qualification Enhancement, Czech Republic) - assoc. prof. A. O. Litvinenko;

within the framework of the Erasmus + Program Key Action 1 – Mobility of Individuals. (22.04.2018-28.04.2018, Latvia, Riga, ISMA University) for the purpose of teaching the discipline «Project Management of Entrepreneurial Initiatives» - prof. M. M. Salun;

within the framework of the Erasmus + Program Key Action 1 – Mobility of Individuals. (22.04.2018-28.04.2018, Latvia, Riga, ISMA University) for the purpose of study (participation in training sessions on the curricula development under internationalization of education) – Senior Lecturer G. M. Chumak;

within the framework of the Erasmus + program. Key action 1. Mobility of Individuals. (15.05.2018-25.05.2018, Germany, Erlangen, FAU) Friedrich-Alexander-Universitaet Erlangen Nuernberg to teach the discipline "Economics of Transformations: An Example of Ukraine" - assoc. prof. A. S. Panchuk;

within the framework of the Erasmus + Program Key Action 1 – Mobility of Individuals (22.04.2019 - 27.04.2019, Latvia, Riga, ISMA University) to present information packages about the University internationalization activity in connection to Erasmus + projects, namely: MASTIS, FABLAB, C3QA, DOCHUB, EDUQAS; to present the results of Erasmus + projects on international mobility of students, teachers, staff; to take part in a training session "Creating a favorable learning environment in an educational institution" delivered by an international team of experts; to participate in the 17th International Scientific Conference "Information Technologies and Management" with a report at the plenary session on the topic: "HE reforms in Ukraine: challenges and opportunities" - prof. M. M. Salun;

within the framework of the Erasmus + Program Key Action 1 – Mobility of Individuals (19.05.2019 - 29.05.2019, Germany, Erlangen-Nuremberg, Friedrich Alexander University (FAU)) to teach the course "Transitive Economy: An Example of Ukraine", to present research findings at a scientific seminar on "Corporate Foresight of a Modern Higher Education Institution" at the Faculty of Economic Relations - assoc. prof. A. S. Panchuk.



5. Evaluation Measures, Appraisal of Students, and Academic Integrity

Describe how the formats of evaluation measures within the disciplines of the educational program allow for the appraisal of achievements of program study results

Assessment of students' knowledge and skills is carried out in accordance with the "Provisions on the Temporary Order of Evaluating Student Learning Outcomes on the Cumulative Scoring System Scale" <https://www.hneu.edu.ua/wp-content/uploads/2018/11/Tymchasove-polozhennya-Pro-poryadok-otsinyuvannya-rezultativ-navchannya-studentiv.pdf>, which defines the unified approaches to the use of the cumulative scoring system by all structural units (offices, faculties, departments), specialties, educational levels. According to the above mentioned document, the following evaluation measures are used: regular, modular, and final / semester. Each type of evaluation measure, in accordance with the provisions, is characterized by specific appraising methods. The choice of appraising methods and their quantity is specified by the operational program (the discipline technological schedule) and depends on: the amount of credits for the discipline; the workload of seminars, practical and laboratory classes; the number of content modules; formats of semester evaluation measures.

The "Provisions on the Temporary Order of Evaluating Student Learning Outcomes on the Cumulative Scoring System Scale" also comprises the criteria for the appraisal of higher education students' achievements of program study results, formats of evaluation measures (<https://www.hneu.edu.ua/wp-content/uploads/2018/11/Tymchasove-polozhennya-Pro-poryadok-otsinyuvannya-rezultativ-navchannya-studentiv.pdf>, pp. 33-42), as well as explanations and examples of evaluation measures and appraisal of students.

An outline of the appraising scheme is provided to students by the lecturer on the day the course begins. The information is also specified by the course technological schedule posted on the KhNUE LMS website <https://pns.hneu.edu.ua/>

How are the preciseness and clarity of evaluation formats and criteria for reviewing the study results of students of higher education provided for?

The evaluation measures include formative and summative methods. The formative and summative appraising procedures are carried out in accordance with of the "Provisions on the Temporary Order of Evaluating Student Learning Outcomes on the Cumulative Scoring System Scale" (<https://www.hneu.edu.ua/wp-content/uploads/2018/11/Tymchasove-polozhennya-Pro-poryadok-otsinyuvannya-rezultativ-navchannya-studentiv.pdf>).

Formats of summative methods are an exam, a Pass/Fail course evaluation method, state attestation.

The formative appraisal methods are closely aligned with the program study outcomes obtained at lectures, seminars, practicums, lab works, and other face-to-face classes as well as after performing individual or independent work. The program study outcomes are measured in the assessment regime for each program discipline and its educational component.

The appraisal of achievements of the EP "Economics of Enterprise" study results is done through the following formats of evaluation measures: orals, reports, locally designed tests,



discussions, written tests, essays, training sessions, lab work defense, business games, presentations, and more. The formats of evaluation measures within the disciplines are chosen by the teacher. A complete list of appraising methods for each discipline of the EP "Economics of Enterprise" and their corresponding study outcomes is provided by the subject discipline operational program, as well as summarized in Appendix B. "Matrix of appropriateness of the program study results, educational components, teaching and appraising methods"..

How and within what time limits do students receive information about the formats of evaluation measures and criteria for appraisal?

In accordance with the "Provisions on the Temporary Order of Evaluating Student Learning Outcomes on the Cumulative Scoring System Scale" <https://www.hneu.edu.ua/wp-content/uploads/2018/11/Tymchasove-polozhennya-Pro-poryadok-otsinyuvannya-rezultativ-navchannya-studentiv.pdf>, an outline of the appraising scheme is provided to students by the lecturer on the day the course begins. The students are informed about the cumulative scoring system scale of the discipline, including its electronic format, which defines the rules of the cumulative scoring system: evaluation measures and their allocation per each week of the semester; allocation of points accrued before the first and second summative evaluation measures at the end of the semester; allocation of points for each evaluation measure, criteria for appraisal attached to the tasks.

The information on evaluation measures of each program discipline is also specified by the course technological schedule as well as by the subject discipline operational program that are posted on the KhNUE LMS website <https://pns.hneu.edu.ua/>, and available to students on the day the course begins.

The summative measure in the format of semester written exams is conducted according to the academic calendar, which is brought to the students one month before the beginning of the exam session.

Higher education students can get access to the academic calendar on the University's website: <http://www.teach.dep.hneu.edu.ua/index.php/grafik-uchebnogo-processa>.

Information about the dates, premises for summative measures (examinations) in the academic disciplines is posted before the beginning of the exam session on the website of the Faculty of Economics and Law (<http://www.ep.hneu.edu.ua/>).

How do the formats of appraising students comply with the requirements of the higher education standard (if appropriate)?

According to the higher education standard to the specialty 051 "Economics" of 05 "Social and behavioral sciences" field of knowledge of the first (bachelor's) level of higher education approved by Order of the Ministry of Education and Science of Ukraine No. 1244 of 13.11.2018, attestation can be carried out in the form of public defense (demonstration) of qualification work or attestation examination(s) <https://mon.gov.ua/storage/app/media/vishcha-osvita/zatverdzeni%20standarty/12/21/051-ekonomika-bakalavr.pdf>

Attestation for the specialty is carried out in the form of public diploma defense of the bachelor's degree in specialty 051 "Economics" of EP "Economics of Enterprise" (full-time mode of study) or the unified qualification examination in the specialty in the format



determined by the Cabinet of Ministers of Ukraine (correspondence mode of study)
<https://www.hneu.edu.ua/wp-content/uploads/2019/05/OPP-051-Ekonomika-pidpryemstva-Bakalavr-2019.pdf>

What documents of the higher education institution regulate the procedures for evaluation measures? How are the participants in the educational process provided with access to it?

The procedures for evaluation measures are governed by the following documents at Simon Kuznets KhNUE:

“Temporary Order of the Organization of the Educational Process at Simon Kuznets KhNUE” <https://www.hneu.edu.ua/wp-content/uploads/2018/11/Tymchasove-polozhennya-pro-orhanizatsiyu-osvitnoho-protsesu-v-HNEU.pdf>;

“Temporary Order of Evaluating Student Learning Outcomes on the Cumulative Scoring System Scale” <https://www.hneu.edu.ua/wp-content/uploads/2018/11/Tymchasove-polozhennya-Pro-poryadok-otsinyuvannya-rezultativ-navchannya-studentiv.pdf>;

“Provision on Written Exams Procedures at Simon Kuznets KhNUE”: <https://www.hneu.edu.ua/wp-content/uploads/2018/11/POLOZHENNYA-pro-provedennya-pys-movyh-ekzameniv-u-HNEU.pdf>;

“Provision on Scoring and Monitoring of Students’ Learning Outcomes Supported with Simon Kuznets KhNUE Corporate Information Management Software” <https://www.hneu.edu.ua/wp-content/uploads/2019/11/Polozhennya-pro-oblik-ta-monitoryng-rezultativ-navchannya-studentiv.pdf>.

The documents regulating the procedures for evaluation measures are posted on the University's website, at subpage “Access to Public Information”: <https://www.hneu.edu.ua/dokumenty-universytetu/>.

How do these procedures ensure the objectiveness of examiners? What are the procedures for preventing and resolving conflicts of interest? Give examples of how the appropriate procedures are implemented in the educational program

Examiners’ objectivity is insured by the university written exams procedure conducted in accordance with “Provision on Written Exams Procedures at Simon Kuznets KhNUE”: <https://www.hneu.edu.ua/wp-content/uploads/2018/11/POLOZHENNYA-pro-provedennya-pys-movyh-ekzameniv-u-HNEU.pdf> and *“Temporary Order of the Organization of the Educational Process at Simon Kuznets KhNUE”* <https://www.hneu.edu.ua/wp-content/uploads/2018/11/Tymchasove-polozhennya-pro-orhanizatsiyu-osvitnoho-protsesu-v-HNEU.pdf>;

Written exam are done on sheets of paper with the stamp of the faculty. The examinations must be anonymous, that’s why, after each exam, the faculty committee convened for that purpose take off cover sheets (with students’ surnames) and assign the student the examinee number to be used on all his or her exam answer sheets. Examination is carried out by the members of the subject examination committee only in the specially equipped University premises. The chair of the subject examination committee is obliged: to supervise and systematically monitor the work of the examination committee members: to additionally assess the written examinations, which are evaluated by the examiners as "unsatisfactory" and "excellent", as well as to re-evaluate up to 5% of other written examinations and to certify the correctness of the grades with his or her signature. The



evaluated written papers and the examination record list with students' grades (signed by the chair and members of the subject committee) are given to the dean of the faculty or his / her deputy, who records the students' names to their assigned examinees' numbers in the examination record list. The students' works are kept for three months, after which they are disposed in accordance with the established procedure. In case of a positive evaluation, the points are recorded in the student's individual study plan. The Examinations Appeal Committee are appointed by the Faculty Academic Council and approved by the Rector's order review the results of the examination. The term of office of the Examinations Appeal Committee is one year (the Order of the Faculty of Economics and Law # 14 of 09.12.2019). These procedures are also intended to prevent conflicts of interests. They are carried out every semester at EP "Economics of Enterprise".

How do the procedures of the higher education institution regulate repeat evaluation?

Give examples of implementing the appropriate rules in the educational program

Repeat evaluation is regulated with the following documentation:

"Temporary Order of the Organization of the Educational Process at Simon Kuznets KhNUE" <https://www.hneu.edu.ua/wp-content/uploads/2018/11/Tymchasove-polozhennya-pro-orhanizatsiyu-osvitnoho-protsesu-v-HNEU.pdf>;

"Temporary Order of Evaluating Student Learning Outcomes on the Cumulative Scoring System Scale" <https://www.hneu.edu.ua/wp-content/uploads/2018/11/Tymchasove-polozhennya-Pro-poryadok-otsinyuvannya-rezultativ-navchannya-studentiv.pdf>;

"Provision on Written Exams Procedures at Simon Kuznets KhNUE":

<https://www.hneu.edu.ua/wp-content/uploads/2018/11/POLOZHENNYA-pro-provedennya-pys-movyh-ekzameniv-u-HNEU.pdf>.

Procedures on making up deficiencies incurred by the University students are regulated by "Temporary Order of Evaluating Student Learning Outcomes on the Cumulative Scoring System Scale" (§8. Procedures on making up academic deficiencies, p. 42) <https://www.hneu.edu.ua/wp-content/uploads/2018/11/Tymchasove-polozhennya-Pro-poryadok-otsinyuvannya-rezultativ-navchannya-studentiv.pdf>.

The deadlines of the procedures of relating to students' repeat evaluation are specified by the University and are listed in the university academic calendar. The student affairs offices schedule resit/deferred exams within the time limits prescribed by the University academic calendar. Students on the courses designated on the Pass/Fail basis are allowed to re-earn a "Pass" course grade at a failed course, in accordance with the deadlines listed in the university academic calendar.

The KhNUE academic calendar is available at: <http://www.teach.dep.ksue.edu.ua/index.php/grafik-uchebnogo-processa>

How do the procedures of the higher education institution regulate appeals against the results of evaluation measures? Give examples of implementing the appropriate rules in the educational program

Appeals against the procedures and results of evaluation measures are regulated with the "Provision on Appeals against Results of Summative Evaluation Measures in the Format of Written Exams" (http://www.hneu.edu.ua/web/wp-content/uploads/pologennya_apel.pdf).

The students who are dissatisfied with the assessment of their academic work or



academic progress can submit to the dean's office their requests for review in writing in the format of the established template not later than the next business day after the results become available. The request for review is registered in a special journal by the secretary of the Examinations Appeal Committee. The Exam Formal Review is conducted at the Examinations Appeal Committee meeting within two working days of its submission. The Examinations Appeal Committee evaluates the student's written answers to each assignment separately on the criteria announced before the exam. According to the results of the Exam Formal Review, the Examinations Appeal Committee makes one of two decisions: "the submitted assessment of the discipline corresponds to the level and quality of the work performed and the grade does not change"; «the grade given in the course does not correspond to the level and quality of the work performed and is raised". The decision of the Examinations Appeal Committee shall be informed to the student, who confirms it with the personal signature in the minutes of the Examinations Appeal Committee meeting. The decision of the Examinations Appeal Committee is final.

The students of the EP "Economics of Enterprise" have not submitted their requests for review to the Examinations Appeal Committee yet.

What documents of the higher education institution contain the policies, standards and procedures for observance of academic integrity?

The policies, standards and procedures underpinning the University's commitment to academic integrity are articulated by the following documents:

"The Simon Kuznets KhNUE Code of Academic Integrity" (<https://www.hneu.edu.ua/wp-content/uploads/2019/04/Code-of-Academic-Integrity.pdf>), that includes the definition of academic integrity (p.2), a policy for providing an environment of academic integrity, as well as the principles, standards and measures for creating an academic integrity environment (pp. 3-6), and Section 5 (pp. 6-8) states potential penalties in cases of undisputed academic dishonesty;

§ 5.8. of "The Code of Ethics and Organizational Culture of the University Staff and Students" (<https://www.hneu.edu.ua/wp-content/uploads/2018/11/Kodeks-profesiynoyi-etyky.pdf>), defines offenses and violations of academic integrity (p. 25), including: plagiarism and fabrication and/or falsification of the results of scientific and practical research, and Section 8 (p. 29) defines institutional penalties imposed in cases of violations of the University Code of Academic Integrity in compliance with the current legislation and internal regulatory documents;

"Provision on the System of Internal Education Quality Assurance and Higher Education Quality at Simon Kuznets KhNUE" (<https://www.hneu.edu.ua/wp-content/uploads/2018/11/Polozhennya-pro-systemu-vnutrishnogo-zabezpechennya-yakosti-osvitnoyi-diyalnosti-ta-yakosti-vyshhoyi-osvity-u-Harkivskomu-natsionalnomu-ekonomichnomu-universyteti-imeni-Semena-Kuznetsya.pdf>), §5 "Academic culture" defines measures for prevention and detection of academic plagiarism (p. 11) as well as describes the procedure for adherence to academic integrity;

"The Academic Integrity Development Program at Simon Kuznets KhNUEU for the 2019-2020 academic year" (<https://www.hneu.edu.ua/wp-content/uploads/2019/10/Programa-rozvytku-AD-u-HNEU.pdf>).



Which technical measures are used in the educational program as instruments against violations of academic integrity?

The University sets out the framework for assuring academic integrity in all aspects of learning, teaching and research, according to the “Provision on the System of Internal Education Quality Assurance and Higher Education Quality at Simon Kuznets KhNUE” (<https://www.hneu.edu.ua/wp-content/uploads/2018/11/Polozhennya-pro-systemu-vnutrishnogo-zabezpechennya-yakosti-osvitnoyi-diyalnosti-ta-yakosti-vyshhoyi-osvity-u-Harkivskomu-natsionalnomu-ekonomichnomu-universyteti-imeni-Semena-Kuznetsya.pdf>), students’ course papers, research papers, qualification works are checked to detect plagiarism through online services: Strike Plagiarism, Antiplagiat.su/, PlagiarismCheck, Plagtracker, ScanMyEssay, Plagscan, PlagiarismDetector, Antiplagiarism, DupliChecker, Paperrater, Unicheck.

In 2014, a single electronic database of qualification works (projects) of higher education students was created in order to ensure the possibility of primary checking the uniqueness of all works. The database is updated annually, the number of submitted works (projects) accounts for 9, 729 titles.

In May 2019 a license agreement on awarding the right to use anti-plagiarism software No. 218-52 was signed between the University and the LLC “Plagiat”, namely, access to StrikePlagiarism.com.

How does the higher education institution popularize academic integrity among the students of the educational program?

To popularize academic integrity among the students and teaching staff, the University developed and implements the “The Academic Integrity Development Program at Simon Kuznets KhNUEU for the 2019-2020 academic year” (<https://www.hneu.edu.ua/wp-content/uploads/2019/10/Programa-rozvytku-AD-u-HNEU.pdf>).

The Simon Kuznets KhNUE Code of Academic Integrity (<https://www.hneu.edu.ua/wp-content/uploads/2019/04/Code-of-Academic-Integrity.pdf>) defines measures for the creation of academic integrity environment of (§ 3.5; pp. 5-6), which promote academic integrity among higher education students.

The “Provision on the System of Internal Education Quality Assurance and Higher Education Quality at Simon Kuznets KhNUE” (<https://www.hneu.edu.ua/wp-content/uploads/2018/11/Polozhennya-pro-systemu-vnutrishnogo-zabezpechennya-yakosti-osvitnoyi-diyalnosti-ta-yakosti-vyshhoyi-osvity-u-Harkivskomu-natsionalnomu-ekonomichnomu-universyteti-imeni-Semena-Kuznetsya.pdf>, §5.7. (pp,11-12) lists measures to prevent fabrication of the results of scientific and practical research.

The students are familiarized and asked to adhere to the University Code of Academic Integrity at the beginning of the program studies. Students are informed that plagiarism, cheating, fabrication and/or falsification, unauthorized collaboration or collusion are violations of academic integrity. The reported cases of violation of this code include resubmission of work with penalty, failure of the course assignment and repeat evaluation.

How does the higher education institution react to violations of academic integrity? Give examples of any relevant situation referring to the students studying in the corresponding educational program



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In accordance with the Simon Kuznets KhNUE Code of Academic Integrity (<https://www.hneu.edu.ua/wp-content/uploads/2019/04/Code-of-Academic-Integrity.pdf>), in cases of academic dishonesty, higher education students can be imposed on such potential penalties, as failure of the educational component and its repeat evaluation, or failure of the course and its repeat evaluation.

To determine the levels of academic integrity violations and penalties, the University has set the two-tier committee for reviewing a suspected violation at the faculty and the University levels (<https://www.hneu.edu.ua/wp-content/uploads/2019/12/Sklad-komisij-z-pytan-akademichnoyi-dobrochesnosti.pdf>). The faculty committees include faculty members, higher education students of all levels (Minutes of the Trade Union Conference of the Staff of the Faculty of Economics and Law No. 3 of 27.08.2019). The University committee consists of representatives of the student government and teachers from each faculty.

No cases of academic integrity violations by the EP “Economics of Enterprise” higher education students and teaching staff have been observed or reported.



6. Human Resources

How is the necessary level of professionalism of the teachers of the educational program ensured during their selection?

The procedures of recruitment selection of the EP staff are regulated by “Provision on the Procedure of the Scientific and Pedagogical Staff Recruitment Selection on Competitive Basis and Procedures of Concluding Contracts with them at Simon Kuznets KhNUE” (<https://www.hneu.edu.ua/wpcontent/uploads/2018/11/Polozhennya-pro-poryadok-konkursnoho-vidboru-naukovopedahohichnykh-pratsivnykiv.pdf>).

The necessary level of professionalism of the EP teaching staff is ensured by conformity of the teacher’s qualifications with the ones prescribed by the License requirements. The EP disciplines are delivered by scientific-pedagogical staff and specialists with practical experience; their level of professionalism meets at least 5 requirements of the License requirements.

Information on the EP “Economics of Enterprise” teaching staff’s research activity (main publications in the field of study, research activity, participation in conferences and seminars, work with graduate students and PhD students, supervision of students’ research work) is published in the Unified State Education Database (Ukr. ЄДЕБО).

Referring to specific examples, describe how the higher education institution encourages employers to take part in the organization and realization of the educational process

The specialized department, as well as the Office of Career Development and Business Relationships conduct activities aimed at encouraging employers to take part in the organization and delivery of the educational process.

The specialized department organized a round table with potential employers, representatives of business entities and trade sector (September 18, 2019), attended by Nadiya Ishchenko - Head of the Labor Relations Department of Nowy Styl Group (JSC “New Style”); Irina Petrenko - personnel manager of Silpo Food LLC; Alexey Mamayev - Director of the Ukrainian Representative Office of the German Academy of Export; Victoria Golovko - Head of the LFT Time LLC Key Partners Division; Plakhty Natalia - Head of the Ashan-Tarasivska Personnel Department; Evgeny Bukin - Head of the Ashan-Tarasovskaya Branch; Larisa Shevchenko - Head of the staff department of “Ashan Subdivision” (<https://www.hneu.edu.ua/news/vstup-do-fahu-pershi-kroky-do-omriyanoyi-profesiyi/>); conducted a panel discussion “The best professions of the future: why it is worth investing now” (September 27, 2019); training sessions on “Using the Opportunities of Youth Organizations and Exchange Programs for Career Development” and “Identity Capital or Create Yourself for Better Future” <http://job.hneu.edu.ua/2019/09/eucareerday.html>.

The specialized department concludes contracts with the enterprises of various types of economic activity for providing students with work environment internship, professional (before-the-diploma-defense) internship and for obtaining by the students competences, which meet the requirements of employers in the labor market and for identifying competencies that need to be formed to improve the EP.

Referring to specific examples, describe how the higher education institution encourages professional practitioners, field experts, representatives of employers to participate in classes of the educational program .



Leading experts are invited to conduct classes (lectures, practical classes and training sessions) in the frameworks of the EP "Economics of Enterprise".

For example, on December 19, 2019, within the frame of the discipline "Cost Management", a lecture on "Budgeting in Practice" was delivered by Veronica Ostapenko, founder and director of the SOVA Expert Group, (<https://www.hneu.edu.ua/news/praktychna-fondova-v-navchalnomu-protsesi-zustrich-z-direktorom-ekspertnoyi-groups-owl-veronikoyu-ostapenko/>).

In the delivery of the discipline "Marketing», experts participated in the discussion of students' presentations and evaluation of their works:

18.10.2019 Dmitry Tsygankov, Director of Product Development and Company Brands of Fozzy Group, held a master class on organization of marketing activities in retailing (<https://www.hneu.edu.ua/news/vidbuvsya-majster-klas-Dmytra-tsygankova-2/>).

On October 1, 2019, students took part in the strategic session of the XII International Forum "Agroport East Kharkiv 2019", in seminars and workshops covering topics of agrarian industry: from economy diversification at community levels to the social sphere and food safety (<https://www.hneu.edu.ua/news/praktyko-oriyentovane-vvyiznezanyattya-na-bazi-mizhnarodnogo-agrarnogo-forumu-agroport/>).

On September 25, 2019, the Deputy Director of Real Trend LLC Sergey Gritsenko held a master class on the topic "Features of the domestic stock exchange trade".

During the semester, the training sessions "University Education" were on-site practical training sessions held to familiarize students with the business processes of Silpo-Food LLC, Ashan Ukraine Hypermarket LLC, Vertical NPO, Novy Stil JSC (<https://www.hneu.edu.ua/news/krashhe-odyn-raz-pobachyty-nizh-sto-raziv-pochuty/>)

All lectures were conducted on a free-of-charge basis within the framework of lectures, practicals and seminars of the EP.

Describe how the higher education institution provides for the professional development of teachers in the educational program

The University Office for Correspondence Education, Distance Education and Continuing Professional Education offers a range of professional development courses for qualified professionals, such as "Creation of Interactive E-Learning Courses", "Technology of Electronic Multimedia Interactive Editions Development (BOOKDOWN)", "Development of Communicative Competence of Scientific-Pedagogical Staff of Higher Educational Institutions"; "Creation and Promotion of Educational Sites"; "Calculations and Data Analysis in MS-Excel». The University scientific-pedagogical staff also has the opportunity to "re-skill" through the formation of the content of professional development courses and the development of training for specialists of enterprises, organizations or institutions of different industries (<https://www.hneu.edu.ua/bakalavrat-i-magistratura/advanced-training-programs-pislyadyplomna-osvita/>).

The University has facilities to help students and professionals develop their English language skills and take Cambridge tests. During the period of 8 years, 529 persons got Cambridge Business English Certificates.

Professional development of the University research and teaching staff is also provided through a system of grant applications for teaching, training, internships, and research at



universities in the EU countries. To exemplify, within the framework of the Erasmus + Program Key Action 1 – Mobility of Individuals, 3 representatives of the EP “Economics of Enterprise” were granted for teaching or studying at ISMA University Riga, Latvia; at Friedrich Alexander University (FAU), Erlangen-Nuremberg, Germany.

Demonstrate that the higher education institution stimulates the development of teaching skills

The University stimulates the professional development of teaching skills by offering a mix of requirements and internal or external stimuli specified under the Collective Agreement between Simon Kuznets KhNUE and Simon Kuznets KhNUE Academic Community for 2019 - 2020 (<https://www.hneu.edu.ua/wp-content/uploads/2019/08/Kolektyvnyj-dogovir-2019-2020.pdf>):

Appendix K identifies incentives (grounds for giving bonuses) for the development of teaching skills of the University's scientific and teaching staff;

Appendix L sets out the grounds for premiums and bonuses for salaries for high performance and development of teaching skills.

The University's scientific and teaching staff is rated according to the “Provisions on Appraisal Rating System Based on Academic Staff's, Departments' and Faculties' Performance at Simon Kuznets KhNUE”: <https://www.hneu.edu.ua/polozhennya-pro-reytynh-npp/>. The main purpose of the rating system is to ensure the quality of the University teaching staff through the use of mechanisms of evaluation and self-evaluation of the scientific and pedagogical staff performance; to focus the scientific and pedagogical staff activity on the priorities of the national higher education system development, development strategies of the University, personal and professional development.

Employee bonuses are funded from the savings of the salary fund for:

the criteria specified in the “Provisions on Appraisal Rating System Based on Academic Staff's, Departments' and Faculties' Performance at Simon Kuznets KhNUE”: <https://www.hneu.edu.ua/polozhennya-pro-reytynh-npp/>;

activities aimed at maintaining and developing the image and business reputation of Simon Kuznets KhNUE;

activities recognized by the academic community (e.g., teachers awarded with Simon Kuznets KhNUE Golden badge);

activities aimed at the successful implementation of innovative educational, scientific technologies in the educational process.

Among internal and external stimuli, the University uses public acknowledgement of personal achievements, as well as certificates of appreciation/merit from the University administration. <https://www.hneu.edu.ua/wp-content/uploads/2019/09/KTK-30.08.2019-fotogazeta.pdf>



7. Educational Environment and Material Resources

Demonstrate how the financial and technical resources (library, other infrastructure, equipment, etc.) as well as methodological groundwork for the educational program provide for the achievement of objectives and program study outcomes defined by the educational program

Decisions regarding the allocation of funds for the needs of the University's development strategy are provided by the annual Rector's reports: <https://www.hneu.edu.ua/wp-content/uploads/2019/01/Zvit-rektora-HNEU-2018.pdf>

The amount and the allocation of financial resources of Simon Kuznets KhNUE (Documents on financial activity for the last 3 years) are published on the official website of the University (<https://www.hneu.edu.ua/dokumenty-universytetu/>). The amounts of general and special funds are sufficient to cover the costs of training and support of the internship bases, the payment of academic scholarships to students, research, scientific and scientific-technical development, the launch of state or government programs, training scientific personnel, financial support for scientific development infrastructure, scientific objects. Logistical support of the educational process is given in Appendix C.

Didactic and methodological support of educational activity is represented by the following documentation: documents defined by normative legal acts on higher education; the required amount of educational-methodical literature (main or additional ones) per one student from all academic disciplines; free access to the electronic catalog, which includes funds and collections: abstracts of dissertations, research reports, methodological materials, monographs, educational publications, articles, scientific papers of students, masters, graduate students, conference materials, etc. (<http://www.repository.hneu.edu.ua>); the unified reader's card is the project of the Kharkiv University Libraries (http://library.hneu.edu.ua/single_card_reader/index.html), electronic versions of educational literature and scientific research of the teaching staff, staff and students of the University; access to electronic multimedia interactive editions of Simon Kuznets KhNUE (<http://library.hneu.edu.ua/katalog.php>); access to the educational content of the KhNUE LMS website.

Thus, the didactic and methodological support provided by the EP is sufficient to achieve the goal of the EP - to train specialists who have modern economic thinking, theoretical knowledge and practical skills necessary to solve the tasks of the subject area of activity.

http://www.kafepm.hneu.edu.ua/wp-content/uploads/sites/7/2020/01/ENGLISH_%D0%9E%D0%9F%D0%9F-%D0%91%D0%B0%D0%BA%D0%B0%D0%BB%D0%B0%D0%B2%D1%80%D0%B8-%D0%95%D0%9F-.pdf

Simon Kuznets KhNUE activity is aimed at raising additional funds through participation in international grant projects, implementation of contract research and development to improve the material, technical and educational support of the educational process, as well as implementing long-term information and innovation partnership. For instance, there are 5 centers on the basis of Simon Kuznets KhNUE, namely: The World Bank Innovative Knowledge Center, the European Union Information Center, Information Center of the Association of European Border Regions (AEBR), University Success Center,



Start-up Center. Center (<http://www.hneu.edu.ua/> Information and innovation centers) that conduct webinars, videoconferences on current issues of science, education, entrepreneurship.

Demonstrate how the educational environment created in the higher education institution allows for the satisfaction of demands and interests of students studying in the educational program. What measurements does the higher education institution conduct to reveal and take these demands and interests into account?

The Office of Youth Policy and Social Development <https://www.hneu.edu.ua/viddil-molodizhnoyi-polityky-ta-sotsialnogo-rozvytku/> carries out organizational activities on preparation and submission of documents of students, postgraduate students for receiving scholarships and awards; updating the information base of the awards and merits of teachers, employees of the University. The University has a youth center, debate club, sports club, primary trade union organization and academic community of students, PhD students and doctoral students and the like.

Describe how the higher education institution provides for the safety to life and health of students of the educational program (including mental health)

One of the measures to ensure the safety of the educational process is the introduction of the access control system at the University. Each employee and student is given a magnetic card with a unique digital code, which allows to monitor the use of the pass and, at the same time, to avoid the penetration of unauthorized persons in the educational buildings of the University. In addition, during the training process, all entrances to the training buildings are under the supervision of doorkeepers. The University premises are equipped in accordance with sanitary standards, with proper lighting, the possibility of necessary ventilation and the permissible temperature regime.

The Office of Youth Policy and Social Development popularizes healthy lifestyle at the university and student dormitories; it cooperates with the University Health -Care Unit in carrying out preventive measures among higher education students.

In order to provide the safety of the mental health of higher education students and to strike a balance between work / study and personal life, psychological assistance is provided at the University Sociological and Psychological Service Center.

The University Sociological and Psychological Service Center started its operation in 2014 and aims at social and psychological support of the educational process, improving the effectiveness of the educational, scientific process, personal development, mental health safety, social well-being of students, teachers, researchers and other employees of Simon Kuznets KhNUE. The psychologist of social and psychological service of the University performs the following tasks: psychological diagnostics; psychological counseling; promoting the full development of students' personality during their studies, creating the conditions for forming motivation for self-education and self-development; psychological support and support for the activities of the main groups of university employees; promotion of psychological culture, students' stress resistance during learning and interpersonal communication; assists in creating a favorable climate, and in solving conflicts in student groups; prevention and assistance in overcoming the difficulties of adaptation to the constantly changing social and psychological conditions of life;



psychological education; receives and accompanies persons with disabilities and other low-mobility population groups at the University <https://www.hneu.edu.ua/viddil-molodizhnoyi-polityky-ta-sotsialnogo-rozvytku/>

Describe the mechanisms for educational, organizational, informational, advisory and social support of students. What is the satisfaction level of students regarding this support according to survey results?

In order to provide students with educational, research and informational support, the University library was opened. It performs its function well as it is equipped with a reading room, an electronic catalog, a periodical literature room <http://library.hneu.edu.ua/> . Electronic archive (repository), which operates on the basis of the library, collects, stores and provides constant access of the University teaching staff, employees and students to research findings. Virtual help services, access to electronic educational editions are available to higher education students.

According to the results of the 4th year students' survey regarding the "Students' Satisfaction with the Quality of Education" for the 2018-2019 academic year, 80.1% of respondents were satisfied with academic support, 81.6% - with personal development, 82.4% - with educational support, 81.8 - with study opportunities, 94.1% of students had an overall positive impression of the University.

How does the higher education institution create enough conditions for realizing the right to education of persons that have special educational needs? Give specific examples of how such conditions are created in the educational program (if appropriate)

The Office of Youth Policy and Social Development and the Practical Psychologist provide support to persons with disabilities and other low-mobility groups in the University. Pursuant to the Order of the President of Ukraine dated 02.12.2017 No. 401 "On Amendments to § 3 of the Provision on the National Institution of Ukraine" and according to the letter of the Ministry of Education and Science of Ukraine dated May 24, 2018 No. 1 / 9-343 concerning "providing support (assistance) for persons with disabilities and other low-mobility groups of the population at higher education institutions."

The KNEU has created favorable living conditions for persons with disabilities and other low-mobility groups of the population, provided social protection for students with special needs, taking into account and maintained the conditions for living in student dormitories, namely:

1. All educational buildings are equipped with barrier-free access: ramps are installed, smooth operation of elevators, information pointers are placed.

2. In each training building at the access control points, one can find out about the contact telephone of the person who is responsible for escorting persons with disabilities and low-mobility population groups to the university.

3. Almost all students with disabilities live in the hostel # 5 "Five", which is located 20-25 meters away from the university's academic buildings.

4. The escort person determines the purpose of stay of persons with disabilities and other low-mobility groups in the university.

5. The escort person helps the person with disabilities to settle his or her affairs at the university.



6. Upon completion of the visit, the escort person helps persons with disabilities and low-mobility groups to get out of the educational buildings and make sure that visitors are provided with vehicles.

How does the higher education institution define the policies and procedures for regulation of conflicts (including those which are connected to sexual harassment, discrimination and corruption)? How are the participants in the educational process provided with access to the regulatory policies and procedures? What is the practice of their implementation during the realization of the educational program?

The University policies and procedures for regulation of conflicts (including those which are connected to sexual harassment, discrimination and corruption) are governed by the following documentation:

“Provision on the Policies and Procedures for Regulation of Conflict Situations”
<https://www.hneu.edu.ua/wp-content/uploads/2019/12/Polozhennya-pro-polityku-ta-protsedury-vregulyuvannya-konfliktnyh-sytuatsij-u-HNEU-im.-S.-Kuznetsya-.docx>.

The purpose of this provision is to prevent and resolve potential conflict situations during employment, pay, and educational process at the University.

A precautionary measure to resolve conflicts is to comply with the existing requirements regarding the organization of the educational process in accordance with the “Temporary Order of the Organization of the Educational Process at Simon Kuznets KhNUE”
<https://www.hneu.edu.ua/wp-content/uploads/2018/11/Tymchasove-polozhennya-pro-orhanizatsiyu-osvitnoho-protsesu-v-HNEU.pdf>,

Provisions “On the Procedure for Forming the Simon Kuznets KhNUE Student Achievement Rating for the Purpose of Awarding Academic Scholarships (2017)”
<https://www.hneu.edu.ua/wp-content/uploads/2018/11/Polozhennya-pro-poryadok-formuvannya-reytynhu-uspishnosti-studentiv-1.pdf>,

“Provisions on Procedures of Students’ Transfer and Expelled Students’ Enrollment”,
<https://www.hneu.edu.ua/wpcontent/uploads/2018/11/Polozhennya-pro-poryadok-perevedennya-studentiv-taponovlennya-vidrakhovanykh-osib-v-HNEU.pdf>,

“Provision on Written Exams Procedures at Simon Kuznets KhNUE”:
<https://www.hneu.edu.ua/wp-content/uploads/2018/11/POLOZHENNYA-pro-provedennya-pys-movyh-ekzameniv-u-HNEU.pdf>.

These regulatory documents provide for transparent procedures for resolving possible conflict situations.



8. Internal Quality Assurance of the Educational Program

Which document of the higher education institution regulates procedures for the development, approval, monitoring and periodical review of the educational program? Provide a link to this document which is promulgated in open access on the Internet.

The "Provision on the System of Internal Education Quality Assurance and Higher Education Quality at Simon Kuznets KhNUE" (<https://www.hneu.edu.ua/wp-content/uploads/2018/11/Polozhennya-pro-systemu-vnutrishnoho-zabezpechennya-yakosti-osvitnoyi-diyalnosti-ta-yakosti-vyshhoi-osvity-u-Harkivskomu-natsionalnomu-ekonomichnomu-universyteti-imeni-Semena-Kuznetsya.pdf>).

Describe how and how often the educational program review is carried out. What was changed in the educational program according to results of the latest review, how was it substantiated?

Periodic review of educational programs is carried out to determine the appropriateness of their structure and content to changes in the requirements of the legislative and regulatory base, regulating the quality of education, the labor market requirements to the quality of specialists, the formation of general and professional competences, educational needs of higher education students.

The last review of the EP was based on the results of the processing of primary information: interviews, interviews with students, observation of students' impressions of different teaching methods, and involvement of junior students in practice-oriented learning. It was discovered that the first and second year students were dissatisfied as they did not acquire enough practical skills in the specialty they chose. Thus, operational program for the EP has been improved by introducing the discipline "Introduction to the Specialty", worth of 5 credits, "E-commerce".

The review of the EP is carried out according to the results of monitoring and self-assessment of the results of training at Simon Kuznets KhNUE:

to obtain objective information on the dynamics of the quality of student learning outcomes; to observe the level of student learning outcomes in accordance with the EP; to provide the University, the deans of faculties, heads and teachers of departments with statistical and analytical information on the quality of student learning outcomes; to introduce measures to adjust the quality of student study results at the faculty, department, teacher, and student level;

to obtain objective information on the objects of monitoring: the quality of learning outcomes, the quality of student attendance based on an electronic journal kept by the teachers of the departments;

the results of monitoring procedures are determined by subjects, courses, specialties of training, departments, faculties;

The EP is also reviewed in the frameworks of the international EDUQAS project.

Referring to specific examples, demonstrate how students are involved in the process of periodic review of the educational program and other procedures for its quality assurance, and how their position is taken into account during the educational program review



The “Provision on the System of Internal Education Quality Assurance and Higher Education Quality at Simon Kuznets KhNUE” (<https://www.hneu.edu.ua/wp-content/uploads/2018/11/Polozhennya-pro-systemu-vnutrishnogo-zabezpechennya-yakosti-osvitnoyi-diyalnosti-ta-yakosti-vyshhoyi-osvity-u-Harkivskomu-natsionalnomu-ekonomichnomu-universyteti-imeni-Semena-Kuznetsya.pdf>), foresees an internal rating evaluation of the educational activities to stimulate and motivate the participants of the educational process to make decisions in the areas of internal quality assurance (§.3.3, p.4). An annual survey is conducted to attract higher education students to the periodic review process of the EP. Every year, students of the 4th year of Baccalaureate in the EP “Economics of Enterprise” are interviewed on their satisfaction with the quality of the educational program. The survey is anonymous. Students fill out the form online [<http://www.online-opros.hneu.edu.ua/Respondent/ListProfiles>]. The results of the survey are brought to the head and staff of the department and taken into account in the process of updating the program.

How does student government participate in the procedures for internal quality assurance of the educational program?

Self-government at Simon Kuznets KhNUE consists of the following bodies: primary trade union organization of students; youth organization; dormitories student councils; voluntary student association "Law and Order"; student debate club; student sports club; student youth center; student council of prefects. <https://www.hneu.edu.ua/wp-content/uploads/2018/11/Polozhennya-Stud-samovryaduvannya-HNEU.pdf>

Representatives of student self-government bodies take part in the meetings of the Academic Council at Simon Kuznets KhNUE in the number of not less than 10% of the total number of students; make proposals for quality control of the educational process, participate in the resolution of conflict situations that arise between students and representatives of Simon Kuznets KhNUE; make proposals for curriculum content.

Referring to specific examples, demonstrate how employers are directly or through their associations involved in the process of periodic review of the educational program and other procedures for its quality assurance

The employers involved in the process of periodic review of the EP:

Svitlana Serhiivna Krokmal, Chief Economist, SE “Electrotyazhmash Plant”;

Viktoriiia Vadymivna Vdovenko, Specialist in the staff recruitment and adaptation, JSC “New Style”;

Yurii Borysovykh Ivanov, Deputy Director, Research Center for Industrial Problems of Development of the National Academy of Sciences of Ukraine.

Employers are also involved in the process of periodic review of EP “Economics of Enterprise”, with which they have concluded agreements on cooperation on training of specialists (DNUF “Komunar Association” No. 54 / EP-2018; Yuryev National Academy of Agrarian Sciences of Ukraine No. 102 / EP-2018; PJSC “Yuzhkabel Cable Plant” No. 630-2.

These enterprises invite students of the educational program to get work environment and professional internship, participate in the educational process, have the opportunity to evaluate the quality of training (knowledge, skills, acquired competences) in the dynamics, to provide reasonable proposals.

In order to determine the needs of the labor market and the competencies of the



specialists, the employers participated in the survey, which allowed determining the required outcomes of study, the correspondence of the acquired competences and the quality of the chosen training methods.

Describe the practice of collection and inclusion of information about career prospects and employment trajectories of graduates of the educational program

Collection and inclusion of information about career prospects and employment trajectories of graduates is carried out in a centralized manner: the specialized department corresponds with the graduate and clarifies his or her career path periodically (after 1, 5, 10, etc. years after graduation). The information is transmitted to the responsible person of the Faculty of Economics and Law for keeping a register of all programs of specialized departments and is accumulated in the Office of Career Development and Business Relationships for keeping records of all university graduates. Until 2018/2019 the collection and inclusion of information was carried out only for graduates of the second cycle of higher education (Master's degree), after 2018/2019 this information is also compiled for graduates of the first cycle of higher education (Bachelor).

There are cases when University graduates take an active part in the educational process: conducting trainings, mini-lectures, round tables, participating in conferences, participating in reviewing students' qualifications, participating in the work of exam committees. In particular, they are people who actively participated in these activities:

Maksym Shapovalov, Engineer of the third category, Production and Economic Department, SE "State Institute for Designing Enterprises of Coke Oven and By-product Industry "Giprokoks" ";

Mariia Petrenko, Supply Specialist, "Amcors Specialty Cartons Ukraine (Amcors SC Ukraine LLC)";

Tetiana Shyrina, Learning and Development Manager, TEAM International;

Mykhailo Lazarev, Head of "Kharkiv Reform Office", Head of the Youth Council at Kharkiv Mayor, co-founder of FMCG and HoReCa business projects;

Svitlana Serhiivna Krokhmal, Chief Economist, SE (state enterprise) "Electrotyazhmash Plant" headed the examination committee for the defense of master's theses.

What drawbacks of the educational program and/or educational activity related to the educational program were revealed during the implementation of procedures for internal quality assurance within the time limits of its realization? How did the higher education institution's system of quality assurance react to these drawbacks?

In the frames of internal quality assurance procedures, poor academic integrity promotion was identified, so it was decided with the EP students to conduct training on academic integrity and to involve students in the program development meetings to review the program.

Demonstrate that the results of the external higher education quality assurance are taken into account during educational program improvement. How were the concerns and propositions on the last accreditation and accreditations of other educational programs taken into account during the improvement of this educational program?

Accreditation of training specialists in the educational program "Economics of Enterprise" specialty 051 "Economics" at Simon Kuznets KhNUE was held in 2014. It was recommended to actively use the latest information and communication technologies in the educational process to improve the organization of students' independent work. To



address these weaknesses, it was proposed to use the LMS on the free Moodle platform in order to improve students' independent work in different disciplines of the department. Each discipline in the LMS comprises of the following: the discipline operational program, the program technological schedule, a list of competences obtained during the study of the discipline, teaching materials and resources (i.e., texts and slides of lecture presentations), methodological guides for performing assignments of different level of difficulty, self-assessment tests, online tests, etc.

Describe how the members of the academic community are meaningfully involved in the procedure of internal quality assurance of the educational program

Members of the academic community take part in ensuring the quality of higher education through participation in methodological seminars, discussions during the meeting of the department, the academic council of the faculty. Teaching staff constantly participate in training programs in accordance with the approved timetable and interests.

Describe the division of responsibility between the different structural subdivisions of the higher education institution with respect to the implementation of processes and procedures for internal education quality assurance *short field*

Responsibility for the implementation of processes and procedures for internal education quality assurance is divided between the following structural subdivisions of the University:

- The Office for Education Quality Assurance and Innovative Development is responsible for quality assurance policy, quality assurance activities, the introduction of innovative technologies, marketing-monitoring, social-psychological and social-pedagogical research; and so on.

- The Office of Teaching and Learning and Teaching Documentation is responsible for maintaining high standards of academic integrity, organizing the documentation of teaching and learning, coordinating accreditation procedures, etc.

- The Study Affairs Office organizes the educational process, outlines activities to assess students' competences during the academic year, etc.

- The eLearning Office is responsible for developing eLearning resources for supporting the educational process, etc.

- The Marketing and Corporate Communications Office is responsible for building external communication strategies and organizing access to public information.

- The Office of International Relations provides positioning of the university in the world educational space, coverage of the results of scientific and research activities in the world space, acts as the organizer of academic mobility of students.

- The Office of Career Development and Business Relationships is responsible for promoting graduates employment, for conducting the demand and supply analysis of labour markets.

For more information on the division of functional responsibilities, powers and rights of these University subdivisions, refer to the KhNUE website at the following link:

<https://www.hneu.edu.ua/rozpodil-vidpovidalnosti-mizh-strukturnymy-pidrozdilamy/>

On the basis of the conducted research and the developed recommendations of the structural units of the University, the EP "Economics of Enterprise" development group carries out updating of the teaching style and methodology, program competences, program learning outcomes, or initiates research for the updating of the EP.



9. Transparency and Publicity

What documents of the higher education institution regulate the rights and responsibilities of all participants in the educational process? How is their access to the participants of the educational process assured?

Rules and procedures that regulate the rights and responsibilities of all participants in the educational process are posted on the University website, at its subpages:

Provisions: *The University Internal Code of Conduct <https://www.hneu.edu.ua/wp-content/uploads/2018/11/pravila-vnutrishnogo-rozporjadku-HNEU-2016.pdf>; provisions about structural University Divisions; the “Provision on Regulations on Planning and Accounting of the University Scientific-Pedagogical and Pedagogical Staff Activities” (<https://www.hneu.edu.ua/wp-content/uploads/2018/11/Polozhennya-pro-planuvannya-ta-oblik-roboty-naukovo-pedahohichnykh-pratsivnykiv.pdf>), etc.*

Contract of the Higher Education Student.

Documentation on the Organization of the Educational Process: *“Temporary Order of the Organization of the Educational Process at Simon Kuznets KhNUE” (<https://www.hneu.edu.ua/wp-content/uploads/2018/11/Tymchasove-polozhennya-pro-orhanizatsiyu-osvitnoho-protsesu-v-HNEU.pdf>);*

Provision on Academic Schedule <https://www.hneu.edu.ua/wp-content/uploads/2018/11/Polozhennya-pro-rozklad-navchalnikh-zanyat-u-HNEU-2018.pdf>);

the “Provisions on the Implementation Procedure of Academic Mobility Right of Participants of the Educational Process at Simon Kuznets KhNUE” (<https://www.hneu.edu.ua/wp-content/uploads/2018/11/Polozhennya-pro-poryadok-realizatsiyi-prava-na-akademichnu-mobilnist-uchasnykiv-osvitnoho-protsesu-u-HNEU.pdf>);

The “Regulations on the procedure for organizing and conducting training of specialists in the dual form of higher education at Simon Kuznets KhNUE” (<https://www.hneu.edu.ua/wp-content/uploads/2019/09/Polozhennya-pro-dualnu-osvitu.pdf>);

Provision on graduates’ attestation (<https://www.hneu.edu.ua/wp-content/uploads/2018/11/Polozhennya-pro-atestatsiyu-vypusknikiv-HNEU.pdf>);

*“Provision on Written Exams Procedures at Simon Kuznets KhNUE”:
<https://www.hneu.edu.ua/wp-content/uploads/2018/11/POLOZHENNYA-pro-provedennya-pys-movyh-ekzameniv-u-HNEU.pdf>.*

Provide a link to the web-page that contains information about promulgation of the relevant form on the official web-site of the higher education institution designed to receive concerns and propositions from stakeholders.

Web-page address of the educational program on the University website:

<https://www.hneu.edu.ua/gromadske-obgovorennya-osvitnih-program/>

Provide a link to information about the educational program published in open access on the Internet (including its objectives, expected outcomes of studying and components)

Web-page address of the educational program on the University website:

<https://www.hneu.edu.ua/wp-content/uploads/2019/05/OPP-051-Ekonomika-pidpryyemstva-Bakalavr-2019.pdf>



10. Prospects for Further Development of the Educational Program

What are the educational program's strengths and weaknesses in general?

In accordance with Resolution of the Cabinet of Ministers of Ukraine, "On Approval of the List of branches of knowledge and specialties under which the training of Higher Education Students is carried out" No. 266, dated of April 29, 2015, the educational program "Economics of Enterprise" was introduced at Simon Kuznets KNEU. The program is in compliance with standard of higher education of specialty 051 "Economics" of the first (bachelor) level of knowledge (<https://mon.gov.ua/storage/app/media/vishcha-osvita/zatverdzeni%20standarty/12/21/051-ekonomika-bakalavr.pdf>), in line with conceptual framework of the University development (www.hneu.edu.ua/wp-content/uploads/2018/10/zasadu.pdf) and provisions on the organization of the educational process at HEI, developed within academic autonomy.

The strengths of the educational program are:

considerable experience of training of economists for enterprises of different industries (since 1997), which is justified by the number of the EP entrants and their stable demand for the program;

transparency of the procedure for admission and training at the EP that involves the practical training of higher education students, and provide for them opportunities to acquire the competences necessary for further professional activity in the field of business economy;

possibility of dual education; involvement of employers and other stakeholders in the educational process for its improvement, international cooperation within the framework of the EP (involving students of the EP in credit mobility and teachers in the mobility within the framework of the ERASMUS + project);

significant academic potential of the department and the teaching staff involved in teaching at the EP;

high level of organization of students' independent work with the use of Moodle LMS, etc.;

during the EP structure development, the recommendations of graduates and the trends of the labor market are taken into account;

the EP is involved in the overall rating system of universities within the International Ratings: U-Multirank International University Rankings, Webometrics Ranking of World Universities, U-Multirank Institutional Rankings and others.

(<https://www.hneu.edu.ua/wp-content/uploads/2019/09/HNEU-im.-S.-Kuznetsya-v-natsionalnyh-ta-mizhnarodnyh-rejtyngah-2018-2019.pdf>).

The weaknesses of the educational program are:

lack of students' motivation to participate in non-formal education projects;

the use of dual form of education is under way;

poor level of consideration of sectoral and regional contexts in the formulation of EP;

the difficulty of engaging employers' representatives to carry out classroom training on an ongoing basis.



What are the prospects for development of the educational program for the next 3 years? What concrete measures does the higher education institution plan to take to realise these prospects?

The development of the EP "Economics of Enterprise" for the next 3 years will be in line with the strategic development of the University. (<https://www.hneu.edu.ua/wp-content/uploads/2018/11/Strategic-Plan-HNEU-2013-2020-years-1.pdf>)

Due to the increasing number of entrepreneurs who set up their own business, it is planned to increase the number of the EP study seats for entrants because of dissemination of information and positive feedback from the program alumni, student participation in international programs (projects) at the Department of Economics of Enterprise and Management, and, in particular, at the EP. To achieve these objectives, the university foresees: expansion of international cooperation through participation of students in exchange projects, expansion of dual education, wider possibilities of involvement of interested students in research activities; development of cooperation with employers in the region; involvement of practitioners, industry experts in the classroom, development of the procedure for crediting the results of non-formal education.

The program profile and learning outcomes are foreseen to be updated; the development of curriculum and its components is interpreted in credits, which involves the development and introduction of new disciplines; creation / updating of bilingual (Ukrainian and English) content for EP disciplines; development and implementation of new teaching methods in the educational process; improving the skills of the department's lecturers in accordance with the needs of the digital information environment in order to use the best European practices for the formation of relevant educational content, etc.; more involvement of stakeholders in updating the EP, which is the key to identify labor market needs in Ukraine.

Thus, in the next 3 years, it is planned to improve the educational program "Business Economy" to better match its realities of the modern labor market, as well as to increase the effectiveness of cooperation with domestic and foreign companies. To do this, it is necessary to: improve the practical relevance and up-to-date content of the academic disciplines, the variety of tasks, forms and methods of their implementation, the interconnection of academic tasks with the implementation of research findings and feedback from teachers; to expand the use of forms, methods, teaching technologies by teachers that promote the formation of professional competences; focus teachers' efforts on developing soft skills and life skills for students to improve their employment prospects; involve students more widely in monitoring, reviewing and continuously improving the quality of the learning process; improve the relevance of information resources and services to the needs of students; improve students' awareness of academic mobility programs and provide opportunities for participation in such programs; ensure the acquisition of the necessary general and professional competences and relevant skills in the learning process by more actively engaging professionals in training and educational activities; to use dual education; to focus on the project approach in forming competencies of students.



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Assurance

We assure that all information provided in the report and documents attached to it is reliable.

We guarantee that the higher education institution will provide any documents and additional information referring to the educational program and/or educational activity on this educational program.

We give consent to the processing and promulgation of information about the self-appraisal and all documents in full and in the public domain attached to it.